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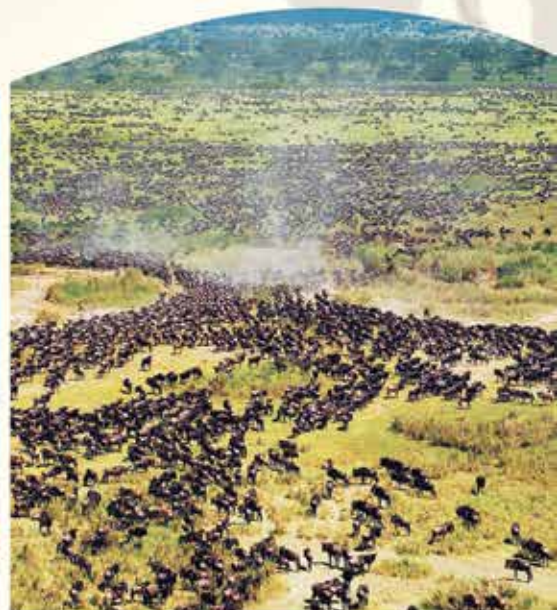
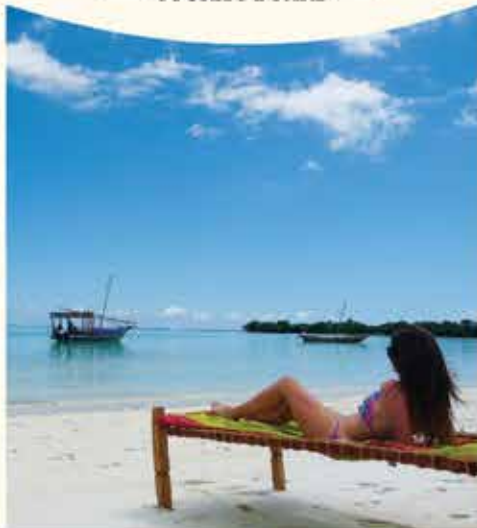
# Tanzania



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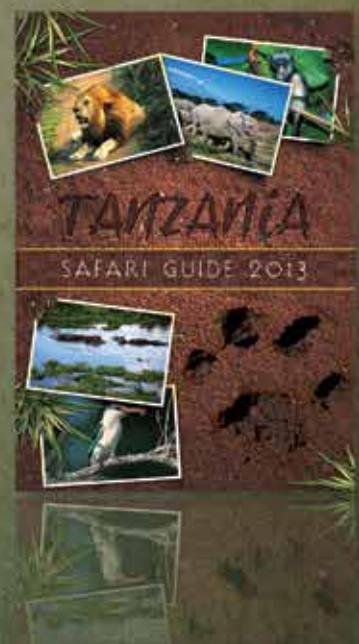
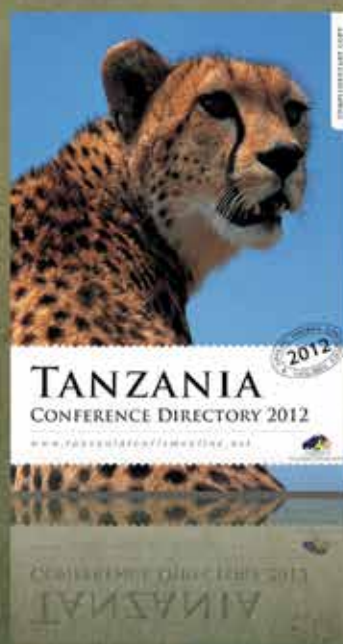
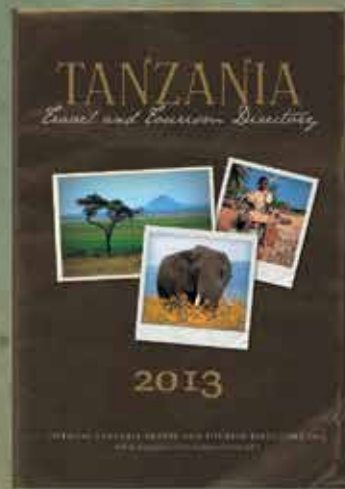
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## CHAPTER 1 | LEARN ABOUT ZANZIBAR



Karibu  
Zanzibar

I'm proud to present to you the 3rd edition of the Zanzibar Travel and Tourism Directory. This document will be an excellent guide on traveling in the Zanzibar archipelago. As the official guide to Zanzibar's tourism attractions, this guide will provide all the information and contacts you need to plan the perfect holiday or business trip for yourself, your family or your clients. Whether your holiday is focused on relaxing on the beach, uncovering centuries of rich history, or learning about the lush, fertile environment of the islands, this guide offers all the information you need at your very fingertips.

The islands of Zanzibar offer a myriad of travel opportunities and experiences, whether wandering through a busy street in Stone Town or cycling through a lush, uninhabited forest on Pemba. Nowhere

else in the world can you find such a diversity of experiences in such a small area. Zanzibar has always been a place of enigma due to its storied history, now it is also one of the world's best island destinations.

Our tourism industry is continuing to grow and expand, bringing great economic opportunities to Zanzibar and continually improving our travel industry. The partnership between the public and the private sector grows with each passing year and with documents like these. Together, the tourism stakeholders of Zanzibar can ensure our travel and tourism industry continues to grow and that visitors leave Zanzibar with a piece of it still in their hearts.





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# GUIDE TO THIS DIRECTORY

The Zanzibar Tourism Directory is published in association with stakeholders representing the tourism industry in Zanzibar. This directory has been put together to help agents understand the diversity and quality of products offered in Zanzibar. We hope that this directory will inform and inspire you to sell Zanzibar as a destination. The following organizations have been involved in making this directory come to life and bringing this information to you.

## COMMISSION FOR TOURISM

The Commission for Tourism is part of the Government of Zanzibar, dedicated to promoting and regulating responsible, successful tourism on the islands.

### Our Vision

**"To become one of the top tourism destinations of the Indian Ocean, offering an up market, high quality product across the board within the coming 17 years".**

### Our Mission

**"To be the most exotic, diverse island destination in the Indian Ocean Region."**

**We hope you find this directory helpful and informative. We warmly welcome you to Zanzibar anytime!**

**Commission for Tourism, Government of Zanzibar**

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Tourism Confederation of Tanzania (TCT) is the umbrella organization representing the private business sector involved in travel and tourism. TCT works to ensure that through representation at a national level, appropriate macro-policies and strategies are adopted for developing and maintaining an environment in which international and domestic tourism will prosper and the business sector will be able to achieve successful growth and development while protecting

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TOURISM CONFEDERATION  
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# ZATI

## ABOUT THE ZANZIBAR ASSOCIATION OF TOURISM INVESTORS

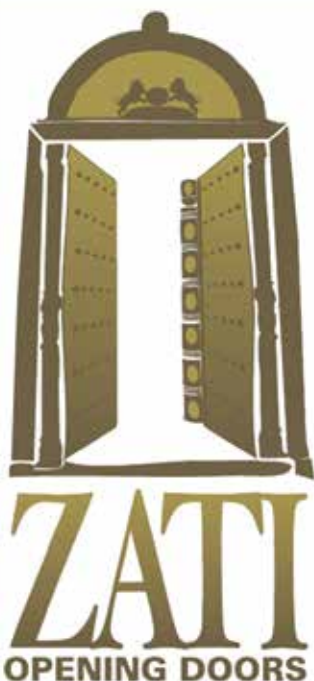
The Zanzibar Association of Tourism Investors (ZATI) has been operating for nine successful years as a private sector tourism association. We were established to represent the needs and interests of tourism investors in Zanzibar. The aim of ZATI is to ensure a sustainable and professional tourism industry of the highest standard, working with government institutions and other interested stakeholders. Our membership has grown by 250% since 2007. We currently have over 105 members from all areas of the tourism sector including hotels, restaurants, tour operators, airlines, wholesale and retail suppliers, and service industries supporting tourism. Members of ZATI are expected to offer quality tourism products, hold high standards of business ethics, respect customs of Zanzibar, and follow all labor, fiscal and environmental laws. They are also expected to, where possible, actively buy locally and employ locally. Members are encouraged to demonstrate corporate social responsibility, and ZATI has been approached to bring to Zanzibar some proposed new responsible tourism standards (Responsible Tourism Tanzania) that are to be introduced in Tanzania, so members will also have the opportunity to be evaluated and rated in the future.

Since 2009 we have focused on three main areas identified by our members: improving infrastructure, availability of local supplies, and training staff. In 2010 ZATI's seat on the Zanzibar Business council helped

set up a dialogue with the public sector on infrastructure, and with the Ministry of Agriculture, ZATI helped to manage a 6-month training course for 150 farmers to supply vegetables to hotels. We also worked with the Zanzibar Commission of Tourism on exit surveys, tourist arrival numbers and investor databases.

In 2011 ZATI updated our website and increased destination marketing activities with a new brochure, taken to international trade fairs such as Indaba in Durban and WTM in London. The organization also presented a list of tourism issues to be addressed to the President at the Zanzibar Business Council meeting and held a tourism briefing round-table with members of the Zanzibar House of Representatives to increase awareness in the public sector.

In April 2012 ZATI met and briefed the new Tourism Minister and in 2012 will now take its place at the table of the Commission for Tourism, having been voted onto the board – the first time there has been a private sector representation in the Ministry. With this closer dialogue with government, we have more opportunities than ever as ZATI completes its first decade of existence. With this directory, ZATI continues to follow its motto "Opening Doors", providing tourism information and connecting interests throughout the tourism sector.



## Zanzibar Association of Tourism Investors

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# ZATO

## ABOUT THE ZANZIBAR ASSOCIATION OF TOUR OPERATORS

The Zanzibar Association of Tour Operators (ZATO) is delighted to be represented in the Zanzibar Travel and Tourism Directory 2013. This destination-marketing magazine aims to highlight Zanzibar as a unique destination and showcase our tourism stakeholders, and we are proud to be a part of it. This directory will guide you through a list of our members, who are dedicated and committed on providing excellent, unforgettable services to visitors exploring the islands of Zanzibar.

ZATO's membership is made up exclusively from local Zanzibari tour operators. We advocate for locally-owned and directed tourism operators who plan or arrange travel to the islands of Zanzibar, whether vacation packages, incentives, conferences, wedding, tours and excursions. We also promote and market Zanzibar tourism on a domestic, regional and international level.

Additionally active members from ZATO pledge to adhere to the following principles:

- "Ethical Conduct" with competence and professionalism
- "Truth in Advertising" portraying the right image and information of Zanzibar
- "Financial Responsibility" to instill financial stability, reliability and integrity

- "Registration" and licensing in accordance to the law
- "Membership Requirements" as per section 3 of ZATO Articles of Association

Tourism in Zanzibar is a growing industry. Our tour operators continually offer world-class experiences, from the discovery of spices to the romantic escape of Princess Salme tours, to a pristine white-sand beach holiday. Culture buffs or those interested in environment and ecotourism won't be disappointed either, with historical Stone Town tours, Jozani forest and its endemic Red Colobus Monkeys, scuba diving in Mnemba atoll or snorkeling in Menai Bay or Chumbe marine conservation parks.

ZATO members are committed working together with all stakeholders, from the private and public sector to involving local communities to make sure that Zanzibar tourism industry attains its full potentials and benefits all residents of the islands. Our aim is to support our members to offer lasting life time memories to tourists, and to bolster the full economic potential of the tourism industry, boosting employment opportunities and leading to a better quality of life for Zanzibari residents.

**ZATO wishes you a warm welcome and an amazing stay on the islands of Zanzibar!**



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# ZANZIBAR

ALL YOU NEED TO  
KNOW AND MORE





## MONEY

The local currency in Zanzibar is the Tanzanian Shilling (TSh). US dollar notes are also widely accepted as payment throughout the island. Travellers' Cheques can be exchanged at banks, bureau de change and some hotels, though rates are poor and cash is preferable. Credit cards such as Visa and Mastercard are accepted at larger establishments. There are ATM cash machines in Zanzibar Town.

## TIME

Local time is GMT + 3.

## ELECTRIC CURRENT

The local current is 220 - 240 V AC 50Hz. Most electric plug sockets take the three pin British plugs, although some are wired for continental European plugs. There are still occasional power cuts in Zanzibar, and although these are becoming less frequent, a working knowledge of kerosene lamps will come in handy in the event of an unexpected black out. A battery powered torch is also handy. Visitors are also advised not to leave electrical appliances plugged in when not in use, due to power surges.

## COMMUNICATIONS

International telephone calls can be made from the post office in Zanzibar Town, larger hotels and the numerous 'international communications centres' which range from internet cafes to shops with a phone. Internet cafes have sprung up all over Zanzibar Town and, despite being a little slow at times, provide a cheap and easy method of communication. Mobile network coverage is good in both Zanzibar and Pemba. GSM mobiles phones enabled to roam will generally be able to pick up a reception in all but the most remote areas.

## MEDICAL

Advice should be sought from a doctor at home, but vaccinations for typhoid, tetanus, diphtheria, polio, meningitis and hepatitis A are usually recommended. Visitors are required to show a yellow fever certificate before entering Zanzibar, and the vaccination is advised. Malaria is common in Zanzibar, but is possible, therefore a suitable course of prophylactics should be started before departure. Cover up after sunset, and use mosquito repellent on exposed skin. HIV is a threat and protection should be used. Visitors with special medical needs should bring an extra supply of any prescribed medication, stored separately in case of loss or damage. Bring an extra pair of glasses or contacts for the same reason. Drinking water should be boiled and filtered or bought in sealed bottles from most shops - check the seal is unbroken. Finally, it is worth remembering that medical facilities in Zanzibar are limited. Visitors are advised to have comprehensive travel insurance to cover the unlikely event of a serious accident or illness.

## WHAT TO PACK

Clothes should be light, loose, washable and preferably made from natural fabrics. An umbrella or rain poncho may come in handy, particularly during the short rains from October to January or the long rains from March to June. Rubber flip-flops or sandals are an excellent choice for wandering around villages and town, but a sturdy pair of walking shoes will be normally be needed for sightseeing or walks through the forests. The tropical sun in Zanzibar can be very strong, particularly at midday, so a good supply of sunscreen and a shady hat are essential. Flashlights and pocketknives also come in handy for all kinds of situations, from power cuts to missing bottle openers. Most hotels will provide a mosquito net, but if you are planning to stay in budget accommodation it is either worth bringing your own, or as one traveller suggested, a supply of plastic clothes pegs or safety pins to deal with any small holes.

## ETIQUETTE

Zanzibaris pride themselves on their hospitality, and in turn visitors should take care to avoid offending the predominantly Muslim population. Visitors are requested to show consideration by dressing modestly and behaving with respect at all times. Swim suits, mini skirts and other revealing clothing should not be worn outside hotels, beaches and resorts. Men and women should keep their knees and shoulders covered while walking in towns and villages and avoid public displays of affection - holding hands is considered acceptable. Although alcohol is freely available on Zanzibar Island, loud, drunken behaviour and foul language is considered extremely offensive. Mosques are sacred places. Non-Muslims should not enter unless invited to do so, and photographing the interior from the doorway is not allowed during prayer times. During the holy month of Ramadhan, while Muslims are fasting, it is considered the height of bad manners to eat, drink or smoke in public. In 2013, Ramadhan begins on July 9th and continues until August 7th. In 2014, Ramadhan begins on June 28th and continues until July 27th. The dates may change by a day or two, however, as the Islamic calendar depends on the moon.

## VISAS AND IMMIGRATION

Visitors from most countries require a visa to enter Tanzania, and passports must be valid for the duration of your stay. Single three-month single entry tourist visas can be applied for at Tanzanian embassies and High Commissions. Zanzibar is a semi-autonomous state within Tanzania, so although visitors won't need a separate visa to enter, you will need to show your passport on arrival. Visitors flying direct to Zanzibar are able to purchase a visa on arrival at the airport. A yellow fever vaccination certificate is required.







## GETTING AROUND

Unguja and Pemba are small with a relatively good network of roads. The safest and easiest way of getting around is by arranging transfers or tours with a reputable tour operator, but this can sometimes be expensive if you are travelling alone. Another option is to ask tour operators and hotels about shared mini-buses which travel from Zanzibar Town to beaches on the north and east coast. Renting a car is fairly cheap, at around US\$50 a day; drivers hiring a vehicle will need an international driving licence, or pay a daily police permit of around US\$3. Drivers are required to stop at various police check points around the island. This is usually just a formality but you may be asked to show your licence. The cheapest form of motorised transport is daladala (trucks converted into passenger vehicles) or the local buses or basi, both of which run all over the island with fares starting at a few hundred shillings. Hiring a bike is a relaxing way to explore the island, and easily arranged through guest houses and tour companies.

## ACCOMMODATION

Zanzibar offers a variety of hotels, resorts and guesthouses and visitors should be able to find something to suit both taste and budget. Breakfast is usually included in the price. During low season most hotels and guest houses offer discounted rates.

## LANGUAGE AND PEOPLE

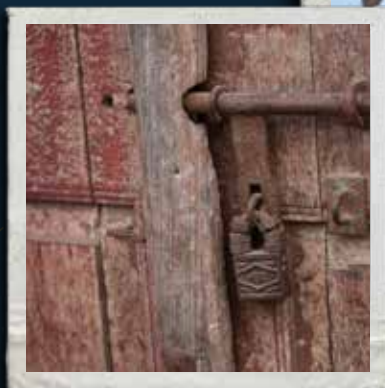
Nowhere is Zanzibar's rich history reflected more clearly than in its people - a kaleidoscope of peoples and religions from across the Indian Ocean, from mainland Africa, to Persia, Oman and Asia, merged into one cosmopolitan culture. The population of the archipelago is currently thought to stand at just over 1,000,000. Swahili, the official and national language of Tanzania, reflects the cultural diversity of its birthplace, Zanzibar. Many words are borrowed from Arabic, Persian, the Indian languages of Kutchi and Gujarati, English and Portuguese. English is widely spoken in towns and tourist resorts, alongside Italian, French and Arabic.

## CLIMATE

Laying a few degrees south of the equator, Zanzibar enjoys a tropical climate, largely dominated by the Indian Ocean monsoons. Daytime temperatures remain fairly constant, between 21 and 29 degrees C throughout the year. The long, masika, rains fall between March and May, downpours are regular, but not constant, and often followed by periods of glorious sunshine. This is followed by a cool, dry period, Zanzibar's high tourist season, until November when the short, intermittent, vuli, rains arrive. From mid-November to March the weather is hot and humid. The northeast, kaskazi, monsoon blows, from December to March, followed by the southwest, kusi, monsoon, from April to November.

## PUBLIC HOLIDAYS

The Christian public holidays of New Year's Day (January 1st), Good Friday and Easter Monday (March/April), Christmas Day (December 25th) and Boxing Day (December 26th) are observed in Zanzibar. The Muslim public holidays of Eid-al-Hajj, Maulid, and Eid-al-Fitr are also observed, dates vary from year to year as the Muslim calendar is based on lunar cycles of 29 to 30 days each month. Additional public holidays include: Zanzibar Revolution Day which is celebrated at midnight on January 12th with noisy gun salutes and the blaring of ship horns at the Forodhani water front and the Maisara grounds; Union Day, which celebrates the union between Tanganyika and Zanzibar on April 26th; Workers' Day (May 1st); Industrial Day (July 7th); Farmers' Day (August 8th) and Independence Day (December 9th).








# SULTANS AND IVORY

## THE HISTORY OF ZANZIBAR

In search of their fortunes, traders from all over the world were drawn to Zanzibar. The fusing of these cultures brought a rich and varied past into its cosmopolitan present. Under the eye of Sultans, Swahili culture blossomed and came to dominate East Africa from a small island off the coast of the continent.





For a small island in the southern waters of the Indian Ocean, Zanzibar has a long and unexpected history.

Easily accessible to the people of the mainland, the Zanzibar archipelago is believed to have been first settled by Africans, some three to four thousand years ago. Centuries later the island began a history of hosting foreigners from Egypt, Persia, Arabia, India, China and Europe. The first recorded visit to Zanzibar is from about 60 AD and appears in a work entitled "The Periplus of the Erythraean Sea", written by a Greek merchant who was living in Alexandria. Claudius Ptolemy, the famous Greek geographer living in Egypt, also made mention of Zanzibar in his work in about 150 AD, although the island was referred to under another name. Trade routes from Egypt, Roman Europe and the African coast, including Zanzibar, were, by the time of Ptolemy's writing, extending to Indo- Chinese ports.

It is believed that Bantu people from the Tanzanian mainland settled in Zanzibar somewhere around the 4th century AD. By the 7th century AD, Islam had made its way to Zanzibar by way of Arab and Persian immigrants who were fleeing political strife, war and famine in their own lands. The name Zanzibar came from a combination of two Arabic words, *zenj*, meaning black, and *barr*, being the Arabic word for land, together meaning 'Land of the Blacks'. The Arabs intermarried with the local African population and, along with trading goods, traded words as well, giving rise to the Swahili civilization and language (originating from the Arabic word, *sahil*, meaning coast).

During the centuries that followed Arabs and Persians continued to trade with their homelands while marrying into local society in Zanzibar and along the East African coast. Typical cargoes bound for Persia or Arabia consisted of gold, animal pelts, tortoise shells, ivory, ebony, and slaves; return ships contained porcelain, beads, and cloth. The Swahili culture reached its peak in the 13th century and it prospered until the arrival of the Europeans in the late 15th century.

By the 15th century, Zanzibar was an independent Sultanate but this autonomy did not last. In 1498 Vasco da Gama's expedition from Portugal was the beginning of the establishment of Portuguese rule over the whole East African Coast and this lasted for two centuries. During this time, Jesuits, Dominicans, and Augustinians built churches but their attempts to convert the local population were

largely unsuccessful. Over-estimating the extent of their power, the Portuguese did not send enough men to protect their new territory and by the late 1600s they had lost their last East African holding by surrendering Mombasa on the coast of what is now Kenya.

The Omani Arabs had gained supremacy in the whole east coast of Africa, and their success encouraged more Omanis to emigrate and Arab influence in the Swahili towns began to grow - particularly in Zanzibar. Zanzibar town grew large and populous and by the early nineteenth century it was developing as the terminus of the East Indian Trading Company.

Said bin Sultan, who took the throne in Oman in 1804, was excited by the strategic and economic potential of the islands. In 1832 he moved his headquarters to Zanzibar, which then became the capital of both the East African dominions and Oman. On his death they were separated, with one of his sons, Majid, ruling Zanzibar, and another, Thuwein, ruling in Muscat.

At the same time, European interest and influence began to grow. By 1833 Zanzibar had already established economic links with the US, who in 1837 opened their consulate in Zanzibar, followed by Great Britain, France, Portugal, Italy, Belgium, the Netherlands, Austria and Hungary. Before long, the French, Germans and British threw themselves into the arena for the coveted prize which was Zanzibar - and the British won the day. Not only did they manage to outwit their Western rivals, but they eventually reined in on the Sultan and turned Zanzibar into a British protectorate in 1890.

Independence was achieved under the Sultan, Jamshid bin Abdulla on the 10th of December, 1963. However, due to imbalances in electoral representation, an armed revolution followed a month later on the 12th of January, 1964, during which thousands of Arabs and Asians were killed and thousands more were expelled. The Sultan was disposed of and Sheikh Abeid Amani Karume became the first President of Zanzibar.

Zanzibar formed a union with Tanganyika on the 26th of April, 1964 under the new name of the United Republic of Tanzania. Today, Zanzibar remains a semi-autonomous region.

# MAP OF UNGUJA





# ZANZIBAR

## ENCHANTING ARCHIPELAGO

Zanzibar is a cluster of small islands nestled in the turquoise waters of the Indian ocean, around 40km off the coast of Tanzania. The archipelago is comprised of two main islands - Unguja and Pemba - and a number of smaller islets and atolls. Despite its tiny size and obscure location, Zanzibar holds an almost legendary status among travellers as an exotic island paradise blessed with palm fringed shores, timeless fishing villages and lush spice plantations.

Although a mere stone's throw from the mainland, Zanzibar has an identity all of its own, shaped by a turbulent history which abounds with a colourful cast of characters, from slave traders and sultans to pirates and princesses.

Unguja, more commonly known as Zanzibar Island, is the largest in the archipelago, measuring around 85 km from north to south, and around 30km east to west. From this tiny island, explorers planned journeys deep into the heart of the African interior, slaves relinquished their last hopes of freedom, mighty empires were built, battles waged and merchants amassed vast fortunes on the strength of the fragrant clove bud. Today, life in Zanzibar has settled down to a more sedate pace, but the legacy of its tumultuous past still remains.

Zanzibar Town, the capital city and administrative head quarters, lies half way along the West Coast. At its heart, is the historic quarter of Stone Town, renowned for its exotic blend of Arabic, Indian, European and African architecture. Imposing palaces and the weathered walls of the Arab Old Fort dominate the seafront, giving way to the maze of narrow streets and alleyways behind it. Of course, the relentless march of the modern world has not made a

detour around Zanzibar, but rather been absorbed into the hotchpotch blend of ancient and modern which lends the island its unique charm.

Arab dhows drift across the turquoise waters, elegant in their simplicity beside the lumbering bulk of vast container ships anchored offshore. Television aerials and satellite dishes tilt drunkenly among the curved minarets and turrets of Stone Town's skyline, and the shrill of mobile phones pierce the languid afternoon silence. In the countryside, women dressed in colourful kanga sashay through villages, expertly balancing heavy loads of firewood on their heads, while weary grey donkeys pulling carts jostle for space on the roads with noisy motorbikes and gleaming jeeps.

The smaller island of Pemba, laying around 80 km north of Unguja is far less populated. Known also by its Arabic name, Al Khundra meaning Green Island, Pemba is covered in steep hills full of palms, clove and rubber trees, rice paddies with the Ngezi Forest in the north. There are many pure, beautiful beaches in and around the numerous islets and coves. Tourism is less developed on Pemba, but resorts are being built and the infrastructure will undoubtedly improve as tourism increases.



# ZANZIBAR STONE TOWN



## PLACES OF INTEREST

### CULTURAL

- 2** Stone Town Cultural Centre
- 10** Dhow Countries Music Academy

### PRACTICAL

- 7** One Ocean Dive Centre
- 8** Bahari Divers
- 29** Shangani Post Office
- 42** FBME Bank
- 53** Zanzibar Medical Group
- 58** Mnazi Moja Hospital

## SHOPS & PHARMACIES

- 3** Precision Air/Kenya Airways
- 4** Lookmanji Curio Shop
- 11** Zanzibar Curio Shop
- 18** Upendo Means Love
- 19** Zanzibar Gallery
- 22** The Gallery Bookshop
- 23** Darajani Pharmacy
- 25** Memories of Zanzibar
- 31** Mhamshu & Sons Pharmacy
- 32** Coastal Travel Offices

## RESTAURANTS & CAFES

- 1** Mercury's Restaurant
- 6** Bahari Restaurant
- 9** The Silk Route Restaurant
- 10** Old Fort Restaurant
- 15** Radha Food House
- 21** Luis Yoghurt Parlour
- 26** Zanzibar Coffee House

## HOTELS & SPAS

- 12** Clove Hotel
- 13** 236 Hurumzi
- 14** Al Johari
- 16** Karibu Inn
- 17** Coco De Mar
- 20** Jambo Guest House
- 24** Swahili House
- 27** Serena Inn
- 37** Mazsons Hotel
- 39** Mrembo Spa

### RELIGIOUS

- 5** Shiva Shakti Hindu Temple
- 30** St Josephs Cathedral
- 44** UMCA Cathedral

### HISTORICAL

- 34** Hamamni Persian Baths
- 41** Tippu Tip House
- 54** Old Portuguese Arch
- 56** Natural History Museum
- 57** Peace Memorial Museum

- 33** Abeid Curio Shop
- 35** New Karibu Pharmacy
- 38** Tamim Curio Shop
- 46** The Treasure Trove
- 50** Kanga Kabisa
- 61** Doreen Mashika Shop
- 62** Mago East Africa
- 64** Saifa Shop
- 69** Fahari
- 28** Hot Spot Bristol
- 36** Amore Mio Restaurant
- 45** Pagoda Chinese Restaurant
- 52** La Spice Rendezvous
- 20** Green Garden
- 60** La Taverna Restaurant
- 65** Mistress of Spices

- 43** Chavda Hotel
- 47** Dhow Palace Hotel
- 48** Kisiwa House
- 49** Africa House
- 51** St Monica's Hostel
- 63** Asali House
- 65** Jafferji House & Spa
- 66** Mashariki Palace
- 67** Cinnamon Spa
- 68** Maru Maru Hotel





Zanzibar Port

Malindi

Forodhani

Kiponda

Kokoni

Hurumzi

Kiponda

Darajani

Hamamni

Mchambawima

Shangani

Baghani

Sokomuhogo

Mkunazini

Vuga

Vikokotoni

Kisiwandui

Kibokoni

STONE TOWN | ZANZIBAR

Mnazi Mmoja



# ZANZIBAR STONETOWN

Zanzibar's old quarter, usually called 'Stone Town' is a fascinating maze of narrow streets and alleyways which lead past numerous old houses and mosques, ornate palaces, shops and bazaars.





Zanzibar Town, the capital and largest town of the Zanzibar archipelago, is situated halfway along the west coast of Unguja. The thriving settlement was once an island within an island, divided by a creek, which separated the historic quarter of Stone Town, from the sprawling streets of Ng'ambo behind. In this area, known simply as 'the other side', the working classes built their homes, and although today the creek has been filled in, and replaced by a main road, the two halves of Zanzibar town remain distinct. The cultural, commercial and political heart of the city, Stone Town, covers a peninsula of land stretching back from the waterfront to the busy Creek Road.

Here, the intricate network of narrow streets reveal a seemingly haphazard jumble of architectural influences from the East African Coast Arabia, the Persian Gulf, India and Europe. But the 2,000 or so stone buildings are arranged in quarters, some taking their names from the hometowns of settlers, such as Malindi (on the Kenyan coast) and Hurumzi (the Persian Gulf island of Hurmuz), while others simply describe the activities once carried out there, such as Soko Muhogo, meaning cassava market. These quarters are connected by a maze of narrow passageways where buildings stand close enough for the sharing of whispered secrets high above the busy baraza-lined streets below.

Minarets, graceful curved towers and church steeples soar above sunlit courtyards of mikahawa, or coffee places, vibrant markets and shady hidden gardens. Although the oldest buildings only date back to the 19th century, around almost every corner is a reminder of Zanzibar's colourful past; from the Anglican Cathedral, built on the site of the slave market, to the former homes of sultans, slave traders and explorers. The elegant simplicity of Omani Arab homes, flanked by ornately carved wooden doors vies for attention with the ornate fretwork and trellises of Indian design and the exaggerated Saracenic details of colonial buildings.

Sadly many of Stone Town's buildings were left to fall into disrepair following the revolution in 1964, when more than half were nationalized by the government. Since then a combination of heavy rains and neglect has taken its toll on Stone Town's architectural heritage; around 85 buildings collapsed between 1982 and 1992 due to lack of maintenance. But, the fortunes of this enchanting and fascinating city are changing once again. The recent tourism boom has seen many of the derelict and abandoned buildings restored to their former glory, as hotels, restaurants and private homes. Stone Town was added to UNESCO's World Heritage List in 2000.

# THE ZANZIBAR DOORS



The higher the tenement, the bigger the gateway, the heavier the padlock and the huger the iron studs that nail the door of heavy timber, the greater is the owner's dignity. Elaborate carved wooden doors adorning the entrance to many of Stone Town's fine old houses once served as an unmistakable expression of the owner's wealth and social standing. The intricate patterns and details added the only decorative flourish to the otherwise austere exterior of Arab homes, and such was the importance of a fine door, that it was the custom to first order the carved frame, and once it had been set in place, to build the house around it. No expense was spared to ensure that the door was of sufficient size and quality to befit the owner's importance.

Many were carved from hardwood teak in India, loaded on to jahazi dhows bound for Zanzibar and carried by slaves and porters through the narrow streets of Stone Town to grace the home and palaces of the sultans and homes of the aristocracy. Some homeowners held themselves in such high esteem, that the resulting creations were of such immense proportions, a smaller door was inset for day to day use.

Local craftsmen quickly learned

how to copy the intricate carvings using native jack fruit wood, or imported teak and soon the carved doors were adorning homes throughout Stone Town's wealthy neighbourhoods of Shangani and Baghani. Carvings decorating the frame often incorporated fish and lotus motifs, thought to represent fertility and wealth. A chain surrounding the door enslaved evil spirits, and together with a quotation from the Koran, ensured spiritual as well as physical protection for the householder and his family. Doors with rounded tops, or lintels, and baroque floral patterns reflect Indian influences; some are adorned with brass studs, a decorative adaptation of the Indian custom of fortifying against the attack of war elephants. The most impressive carved doors can be found at the House of Wonders, Beit al Ajab, built in the late nineteenth century as a ceremonial palace for Sultan Barghash. The lintels and door panels are inscribed with elaborate Quranic texts, and intricate rosette flowers and vines filling gilded frames. Brass panels and large brass studs add decorative elegance to the main structure, as do elaborate ornamental locks of iron and brass.



# RUINS OF UNJUGA

Zanzibar has many fascinating ruins to visit, and the government has set up a ticket system that allows access to all of them for under a dollar. The fee is levied to help preserve the monuments and keep them clean and is valid for a day.

## MARUHUBI PALACE

Maruhubi Palace was built in 1880 as a retreat for Sultan Barghash, and acted as a permanent residence for around a hundred of his concubines. The once magnificent structure was accidentally burned down in 1899, and all that remains today is the roof of the large Persian baths. But the ruins are set within attractive rambling grounds overlooking the ocean, with cows wandering around the crumbling columns and old pools, now full of lilies. The site is reached down a long drive lined with mango trees. Now owned by the government, the harvest is auctioned off each year to the highest bidder. The ruins are located on the coast, around 4km north of Zanzibar Town, near Bububu.

## MTONI PALACE

Mtoni Palace was built for Sultan Said as his main residence. It is said that he spent three or four days here and split the remainder of the week among his many other plantations and palaces, but that Mtoni

remained his favourite. His daughter Salme described it as nothing short of Eden, brimming with flowers and peacocks. The Palace, at one time, had many flights of stairs, courtyards, bedrooms and baths. Look in the back for many hallways and rooms with walls that still have the built-in alcoves.

## KIDICHI PERSIAN BATHS

Kidichi Persian Baths, in the heart of the spice plantations, were built in 1850 by Sultan Said for his Persian wife, Sherehezade. The baths are unique on the island, with Persian detailing on the inner walls. They are unusual in that they exhibit interesting and obvious portrayals of birds and flowers in the bas-relief detailing of the inner walls. In strict observance of the Muslim faith it is considered sacrilege to create images of anything living, including animals and people. To reach the baths, turn right at the police station at Bububu and continue up the road until the whitewashed baths appear at the top of the hill.





## KIZIMBANI BATHS

Kizimbani Baths are found on the road past the Kidichi baths. They are similar in style to the Kidichi Baths, but less ornate, with no Persian inscriptions, animals or flowers depicted on the inner walls. The Kizimbani baths were built for Sultan Said at about the same time as the Kidichi baths.

## MWANGAPWANI CORAL CAVE

Mangapwani Slave Chambers, as the name suggests, were built for holding slaves in secrecy. After the trade was banned in 1872, Arab dealers continued to transport slaves to the island and cut the chambers from coral rock to conceal them at night. The slaves were chained and yoked while transferred from dhows to the chambers. There are few holes in the chambers and therefore little ventilation. This combined with malnutrition, thirst, disease, and overcrowding caused the death of many slaves before they reached the market. Locals still believe that the cavern contains an outlet onto the beach (when the tide is right). A stairway leads down into the cave, but a flashlight is needed to explore its dark, clammy interior. There is not always a guide at the site and it is difficult to find without one.

## BI KHOLE RUINS

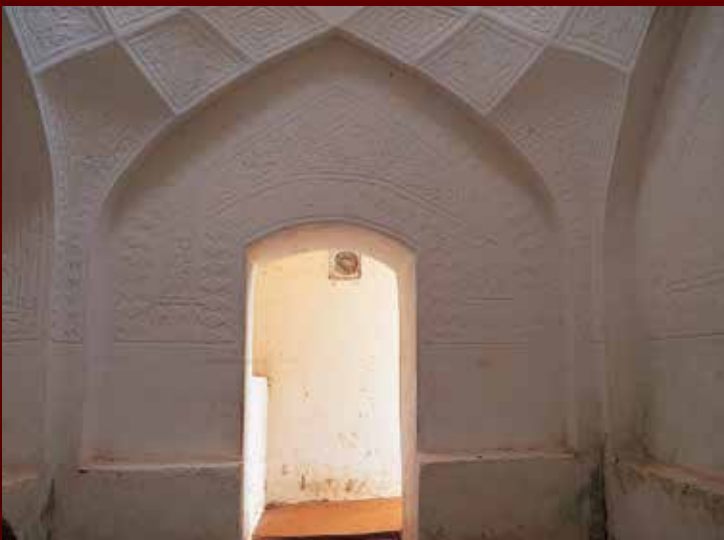
Bi Khole Ruins are the remains of an estate built for Bi Khole, one of Sultan Said's daughters. The ruins of the house and Persian baths are reached by a road lined with mango trees. It is said that Khole planted one tree for each of her lovers. The ruins are in a beautiful setting overlooking the ocean and surrounded by fields and trees. Visitors can see the old courtyard and remains of the Persian baths and fountains.

## MBWENI RUINS

These ruins are set in the ground of the Mbweni Ruins Hotel and are all that remains of St Mary's School for Freed Slave Girls. The school was built between 1871 and 1874 by missionaries inspired by David Livingstone's famous 1867 lecture on the horrors of the slave trade. Slaves freed by the British from illegal dhow traders were brought to the mission, and at one point there was at least 250 freed slaves living there. Orphan girls and daughters of the freed slaves attended the school which provided training for them to become teachers at other missions on the mainland.

## DUNGA RUINS

Dunga Palace was built around 1845 by King Mohammed bin Ahmed el Alawi, one of the last of a dynasty of Swahili kings with the hereditary title of Mwinyi Mkuu (Great Chieftan). The Mwinyi Wakuu were credited with ancient powers, and were alerted to danger by a set of magic drums which beat of their own accord when the kingdom was in peril. Despite successive domination by the Portuguese, Omani Arabs and the British, these traditional rulers continued to hold sway over the people of Zanzibar. The construction of the palace, an impressive two-storey structure set around a large courtyard, with a mosque, bathrooms and houses for retainers, took around ten years, using the unpaid labour of the local population. According to local legend, slaves were killed during its construction, and their blood mixed with mortar to strengthen the walls. In 1914, a well near the walls was cleared, uncovering human remains. Today there is little left of the original structure, aside from the main walls and a few passages and staircases which are said to be haunted. The magic drums are now safely stored at the Peace Memorial Museum.



# 10 OF ZANZIBARS BEST

With so much to do and see, Zanzibar can be a bit overwhelming for choice. From beaches to forests, this little island paradise offers you a variety of activities that suit your needs. Whether you opt for a more cultural experience or a beach vacation, the following top 10 are sure to pique your interest.



# 1

Zanzibar's Stone Town is a recognised UNESCO World Heritage Site, and the setting for a long and winding history. It was in Stone Town that sultans lived, princesses loved and slaves were bought and sold. Stone Town is also a patchwork of architectural styles originating along the Swahili Coast, Arabia, Asia and beyond. It is through these beautiful buildings and along the narrow streets that a Stone Town tour will teach you of the islands' rich blend of cultures and fascinating history.

## STONE TOWN TOUR





## SPICE TOUR

In days past, Zanzibar was known as a spice island, exporting cloves, vanilla, nutmeg and cardamom across the world. The spices were brought over from Asia and South America and flourished in the tropical climate. Nowadays the plantations are a tribute to the island's past, swapping spices for tourism. Walk through the spice farm with your guide - touch, smell and taste different spices and tropical fruits. Try to guess which is which, from the crushed leaves, the fruit, shoots and vines and creepers crawling up the Zanzibar Spice Tour trees. A visit to a spice farm village gives you an insight into local life and the opportunity to try some Swahili dishes, taste the fruits in season and try some spiced tea.



## DINNER AT FORODHANI

Stone Town's waterfront park is a meeting place for tourists and locals alike. By day, Forodhani Gardens offers rich ocean views, stone benches, and verandas for shade, but by night, it comes alive with the Forodhani night market. Come and sample fresh grilled seafood, local bites like urojo or kachori, or the infamous Zanzibari pizza. Wash it all down with an ice-cold sugarcane juice and enjoy the busy evening atmosphere.

4

The Ngezi Forest reserve is located on the northwestern corner of Pemba Island. The large patch of tropical forest of Pemba once covered the entire island. Ngezi Forest, with an area of about 30 km square, is also one of the few areas that maintain populations of indigenous and endemic forest and animal species, many of which are in danger of extinction. Ngezi can be accessed by road from Konde on the new road that stretches along the villages on the eastern side of Pemba. A fantastic way to see the forest is by bicycle. The forest opens up on the east to Vumawimbi Beach, an isolated and untouched stretch of beach that will make you feel you are the only person in the world.



## NGEZI FOREST

5



## BEACH RELAXING

Need to soothe your soul? Then Zanzibar's beaches are the place to relax, unwind and breathe in new life. After a lengthy safari there is no better way to end your holiday than on the white, blissful beaches of Zanzibar, lazing away, sipping cocktails and living the island paradise dream. Zanzibar has miles of beautiful and unspoilt beaches just waiting to be enjoyed. There are more than 30 beaches in Zanzibar with some of them so isolated, time stands still. Some are so peaceful and remote that the only noise breaking the silence is the ocean.





## MNEMBA ATOLL

Recently declared a marine conservation area, Mnemba Island is a coral atoll, surrounded by thriving, vibrant reefs and the crystal clear Indian Ocean. The waters are teeming with an overwhelming number of beautiful tropical reef fish, and a wealth of marine creatures, from the majestic whale shark to rare gem-like species of nudibranchs. Large pelagic creatures can often be seen passing by in the blue, and green turtles graze peaceably amongst the heads of plate and honeycomb corals. A resident pod of curious bottle-nosed dolphins offer the chance for visitors to interact with these splendid marine mammals in a natural and spontaneous environment.



## MISALI ISLAND

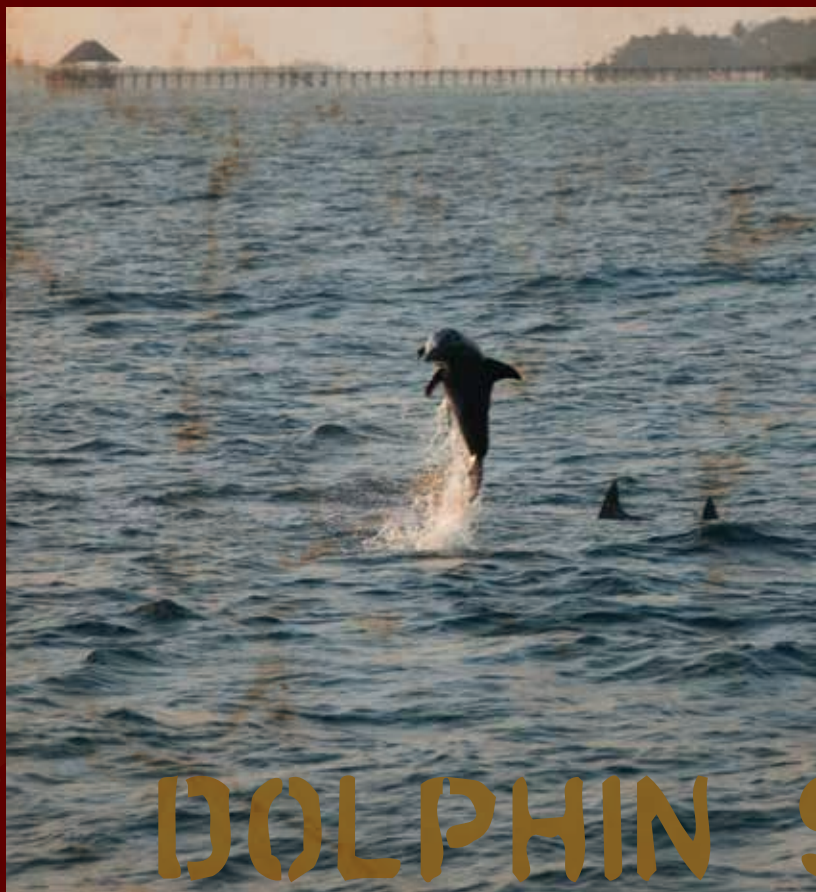
The island of Misali, 17km off the west coast of Chake Chake, is one of Pemba's highlights, offering idyllic beaches, nature trails for spotting flying foxes (bats), good snorkeling and superb diving. It also has a touch of historical romance, as the legendary pirate Captain Kidd is said to have buried his treasure here. Misali's real treasure is its rich ecosystem, which boasts 42 types of coral, over three hundred species of fish, a rare subspecies of vervet monkey, endangered colonies of flying foxes, nesting sites for green and hawksbill turtles, and a large if rarely seen population of nocturnal coconut crabs.





## PANGE SANDBANK

Nothing is more exciting than becoming a cast-away for the day on one of the most beautiful sandbanks that surround the island. Powder white sands, clear blue skies and the Indian Ocean in an array of colours surround you with the hush of waves gently lapping against the shore. Only a 20 minute boat trip from Stone Town, the sandbank is a perfect spot for snorkelling – the calm and shallow waters home to an enormous array of coral and tropical reef fish, such as clownfish, parrotfish, moorish idol and many more.



## DOLPHIN SWIMMING

If you're looking for an unforgettable experience, head south to Kizimkazi and go swimming with the dolphins. About an hour's drive from Stone Town, Kizimkazi is the place for dolphin sightings, home to both humpback and bottlenose dolphins. Although there's no guarantee you'll see dolphins on your trip, they are sighted on 90% of excursions, so make sure you have your camera ready. There are several tour operators who can arrange dolphin excursions, but it is important to make sure that the tour operator follows the guidelines for responsible dolphin viewing, set in place by the Institute of Marine Science. The dolphins, lovely and wild as they are, won't hang about when four motorboats are roaring excitedly towards them.





# COOKING CLASS

Learn to cook traditional Swahili food and wow your friends with your culinary expertise when you get home. There's no better way to get to know a culture than learning how to cook a traditional meal – and there are plenty of opportunities to learn in Zanzibar. Organised by most tour companies, local cooking classes offer an authentic experience for those wishing to get down and dirty in a real Zanzibar kitchen. These hands-on lessons are a great way to meet local people and try out your Swahili.



# POPULAR FESTIVALS

Although the majority of Zanzibar's inhabitants are conservative Muslim, the island has a history of respect and tolerance for other religions, resulting in a colourful calendar of religious occasions and cultural festivals throughout the year.



MID FEBRUARY

## SAUTI ZA BUSARA

Sauti Za Busara (Swahili for Sounds of Wisdom) is a four-day cultural extravaganza of music, theatre and dance, showcasing the very best of Swahili musical and artistic traditions from the past, present and future. The festival, which takes place in mid-February each year in Stone Town, is organised by Busara Promotions - a non-governmental, non-political and non-profit organization - with the aim of encouraging audiences to celebrate cultural and religious diversity, and to promote and develop opportunities for musicians and performing artists along the Swahili coast.

JUNE | JULY

## ZANZIBAR INTERNATIONAL FILM FESTIVAL (ZIFF)

The Zanzibar International Film Festival (ZIFF), hosted in June/July, showcases and promotes the myriad of film, music, dance, and other art forms from the historically trade-connected "dhow countries" of East Africa, India, Iran, Pakistan, the Arabic countries, and islands of the Indian Ocean. The centrepiece of the festival is a film programme consisting of both competition and non-competition screenings. Fiction and documentary film and video productions compete for Golden and Silver Dhow Awards. While competition films are limited to productions with Dhow Country connections, the programme includes films and videos from all over the world addressing themes which reflect concerns within the Dhow Countries.



END JULY

# MWAKA KOGWA

Mwaka Kogwa is celebrated at the end of July in several villages around Zanzibar, but best observed in Makunduchi, (south east coast). The colourful festival originates in Persia and celebrates the New Year according to the Shirazi calendar. Festivities are accompanied by ancient rites and rituals, such as symbolic fires and mock fights, which are believed to ensure peace and harmony for the coming year. Men taking part in the fights defend themselves with tree branches while women dress in their best clothes and taunt the men with songs about village life and love. The ritual is said to allow villagers to air any grievances and vent their anger, thus ensuring conflicts are not carried into the coming year. All are welcome since it is a local belief that anyone without a guest for this festival is unhappy.

END JULY

# JAMBIANI BEACH FESTIVAL

The Jambiani Beach Festival is a one night festival that consists of a series of fun competitive beach activities and watersports that will encourage participation and interaction between locals, expats and visitors to the island. The day is packed with fun activities ranging from Maasai High Jumping, to cocktail making competition, kayaking to goat racing and there is also a celebration of music and culture on the evening where a number of exciting live music acts and DJs will perform. On the beach, visitors will also be able to enjoy an African craft market and there will Beach BBQs, Food and Drink Stalls.





AUGUST

# EID AL IFTAR

Eid-al-Fitr is the festival at the end of the holy month of Ramadhan, in which drinking, eating and smoking in public are forbidden. Also known as Eid or Siku Kuu (days of celebration, festival or holiday), this festival is a time of gift giving and of giving alms. Because the Islamic calendar is different from that of Christians, the dates for Ramadhan and Eid change every year by about 11 days each year. Some restaurants are closed during Ramadhan and outside of town it can be difficult to get any food at all during daytime hours. The holy month lasts for one full cycle of the moon and followed directly by Eid, which lasts for four days.

AUG/SEPT

# JAHAZI LITERARY and JAZZ FESTIVAL

The Jahazi Literary & Jazz Festival in Zanzibar, invites you to a scintillating weekend of open-air jazz concerts, poetry readings, story telling, great debate, cultural walks and talks, VIP dinners with the stars, and the very best after-parties in town! For a long and lazy weekend of literary and jazz delights and close encounters with some of the world's most talented writers and musicians this is the festival to attend. Put your feet up, kick back, and enjoy island life.

OCTOBER

# EID AL HAJJ

Eid-al-Hajj celebrations are determined by the lunar calendar and mark the end of the pilgrimage in Mecca with festivities and carnivals held over four days. Also known as Eid-al-Adha, it is one of the greatest religious observances in Islam. Festivities can be seen at the Mnazi Moja grounds across from the National Museum or at the Kariakoo fairgrounds out by the Main Post Office. The night market at Forodhani is especially colourful at this time of year as women and young children all come out dressed in their finest garb.



# ZANZIBAR MUSIC



# TAARAB

Taarab is a fusion of musical styles, combining African poetry and percussion with Egyptian style strings. Legend has it that Sultan Bargash sent a Zanzibari to Cairo to learn to play the qanun, a kind of zither common to the Arab-speaking world. The musician returned and a new musical tradition was born. Besides the qanun (zither), other instruments that came to feature in the taarab orchestras include the oud (Arabic lute), violins, ney, accordion, cello and a variety of percussion instruments. Taarab is traditionally played at weddings, with long lines of guests swaying rhythmically around the open air dance floor, their hands aloft as they wave banknotes in the air. Money, in the form of small notes, is often placed in front of Taarab performers or even stuffed into their clothes as a token of appreciation by enthusiastic fans.

# KIDUMBAK

Kidumbak is a music style closely related to Taarab. Contemporary Kidumbak often makes use of the latest taarab hit song. Many youngsters hone their musical skills in kidumbak groups before being admitted into a taarab musical club. Kidumbak is therefore sometimes called kitaarab, 'a diminutive kind of taarab'. It is far more rhythmic and the lyrics less poetic than taarab songs, often criticizing other people's social behavior. At wedding performances the singer has to be able to string together a well-timed medley of ngoma songs, and has to have the ability to compose lyrics on the spot. One kidumbak set usually lasts for an hour as the intensity heats up, with the main attraction being the interplay between the players and the dancing and chorus response by the wedding guests.

# UNYAGO and BENI

## UNYAGO

Unyago is a special form of ngoma, performed at initiation rites for young Swahili brides. The ceremony prepares the bride to be for all aspects of marriage, from hygiene, make-up and cooking, to sexual education, in the form of explicit lyrics and movements. Bi Kidude often performs unyago, accompanied by a host of dancers, singing songs to teach the facts of life.

## BENI

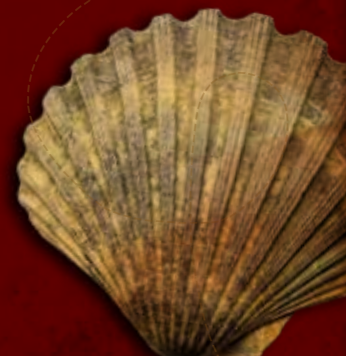
Beni originated around the turn of the century as a mockery of colonial military bands. It is performed at street parades and weddings, with a strong focus on dance and audience participation. Beni borrows choruses from the taarab and arranges them in medleys, with the female wedding audience joining in with the dancers.

# NGOMA

Ngoma, meaning drum, encompasses all traditional forms of dancing, drumming and singing. There are hundreds of variations of ngoma throughout Tanzania, some originating from Zanzibar and Pemba. Each has its own special costumes, with elaborate native dress and hand made drums and percussion instruments, such as oil tins beaten with a stick. Ngoma is a celebration of life and culture. There's something powerful about watching a group of people sing and dance in perfect time to the ngoma drum that sends shivers down your spine. Ngoma accompany celebrations and rites of passage.

# BI KIDUDE

Bi Kidude's extraordinary musical career, spanning eight decades, has earned her a special place in Zanzibar's heart. From a humble background, the beloved singer has achieved international fame. Bi Kidude, meaning 'Little Granny', began her musical career in the early 1920s. For decades her identity remained a mystery as she complied with the Islamic tradition of remaining covered from head to toe while in public. But on the death of her mentor, who performed from behind a veil, Bi Kidude revealed both her face, and her personality to the world. She traveled the length and breadth of the East Africa, quickly gaining a reputation for her remarkable voice and controversial lyrics. Through her songs, Bi Kidude reproached men for their infidelity, and the abuse of women within the home. Now believed to be around 100 years old, Bi Kidude has become something of a national icon, and continues to draw huge crowds of adoring fans to her energetic performances.





# ZANZIBAR MUSIC





# THE SHOPPING EXPERIENCE

Aside from all the beautiful beaches, Zanzibar holds many treasures. Taking influence from the rich Arabic and Indian cultures, the people of Stone Town have formed a conglomeration of unique designs and products. Why not take a little bit of Zanzibar home with you?

Shopping in the narrow streets and souks of Stone Town will reveal a treasure trove as diverse as the people who make and sell the gifts you will take home with you. Encouragement to buy will come from all quarters, but stroll casually and enjoy the variety of displays and enticements.

You'll find designer jewelry and accessories made in Zanzibar next to beaded Maasai trinkets from the Tanzanian interior. There are fresh spices on every street corner, and home decor with an Arabic twist. There are cool European looks and tropical fashions, with traditional 'kanga' cloths and coastal 'kikoi' clothing. Swahili art naif 'tingatinga' oil paintings are sold on the pavements, displayed

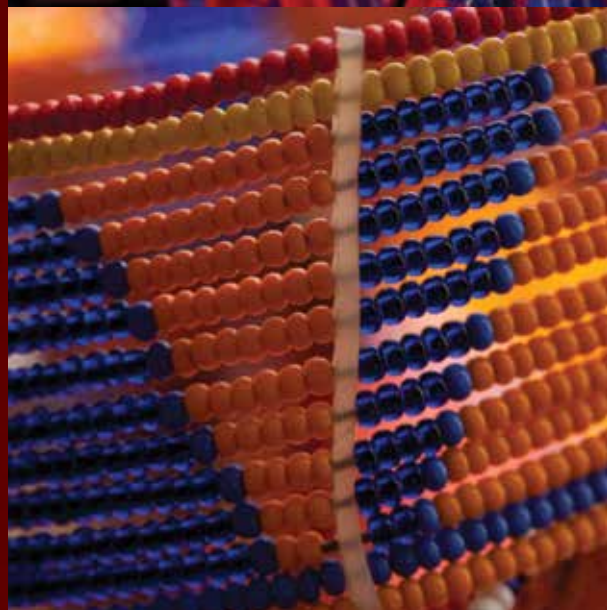
alongside watercolours depicting elaborately carved Zanzibar doors and street scenes.

The shaded interiors of the street shops will reveal soapstone sculptures from Kenya, brass brickabrack from India, tribal masks and voodoo carvings from the Congo, Arab chests, colonial wall clockes, and amber necklaces from Yemen and Sudan - the true riches of Aladdin's Cave.

When you are sated, there are numerous cafes, bars and restaurants to refresh yourself, or indulge in Zanzibar wellness in one of the several spas using traditional massage oils and aromas to relax and soothe your body and soul.









# OUT AND ABOUT ZANZIBAR EXCURSIONS

## SPICE TOURS

A spice tour is a pleasant way of exploring the countryside around Stone Town and meeting Zanzibar's rural communities. Guides take you on a walking tour of one of the small locally owned plantations, or to the government run plantations at Kizimbani or Kindichi, picking bunches of leaves, fruit and twigs from bushes and inviting you to smell or taste them to guess what they are. Most of the ingredients of the average kitchen spice rack are represented - cinnamon, turmeric, ginger, garlic, chillies, black pepper, nutmeg and vanilla among many others. Local children often accompany you on your rounds, making baskets of palm leaves and filling them with flowers to give to you. Tours often include a stop-off at a local house for a meal of spiced pilau rice and curry, followed by sweet Arabic coffee and perhaps a slice of lemongrass cake. Many spice tours include a visit to the Persian baths built by Sultan Said for his harem.

## PRINCESS SALME TRIP

This excursion begins at Mtoni Palace, where Princess Salme, the daughter of Sultan Said and one of his secondary wives was born in 1844. You'll then head to Marahubi Palace, built by Sultan Barghash, Salme's older brother, who she helped to escape after a failed attempt to overthrow their brother, Sultan Majid. From here, you'll travel to Stone Town, and to the Palace Museum, which has a room dedicated to Salme's life and writings. Your guide will take you to her house, where her romance with Heinrich Ruete, with whom she later eloped, began across balconies, resulting in secret trysts and meetings in the countryside.

## SLAVE ROUTES OF ZANZIBAR

There were numerous routes used by slave traders across the islands, especially after the slave trade was declared illegal. Such excursions can begin at the Dhow Harbour in Malindi, where slave ships brought their human cargo from Bagamoyo to Zanzibar, moving to the house of Tippu Tip, the notorious slave trader and then on to the Anglican Church, built on the old slave market. From here, tours often move to Mbweni, past the missionary graves to visit Mbweni Ruins, formerly a school for freed slave girls, before heading to Livingstone House and onto Mangapwani Beach. At Mangapwani, you can walk through the caves, which stored hundreds of slaves, kept waiting for the monsoons and the arrival of the dhows to be exiled away from home.

## JOZANI FOREST

Jozani Forest lies at the heart of Jozani-Chwaka National Park, straddling a narrow belt of land linking the east and west coast of the island. It is the largest area of mature indigenous forest on Unguja, and home to possibly the island's most famous and photographed

resident, the Zanzibar red colobus monkey. The forest stands on a shallow depression in the fossil coral bed, bordered by dry coral rag forest and thicket either side, and by mangrove forests and salt marshes to the north and south. The diverse range of natural habitats to be found in the national park supports a variety of rare, endangered and endemic species, including the Ader's duiker, as well as Sykes monkeys, bush babies, African civet, giant elephant shrews, and chameleons as well as more than 100 species of brightly coloured butterflies and around 83 species of birds. Several nature trails lead through the shady depths, winding beneath the towering red mahogany trees, sycamore figs, raffia palm and wild date palms, before leading out through a plantation of whistling pine. The forest has been protected since 1950.

Around a kilometre south of the visitors centre and cafe is the Mangrove Forest Boardwalk, which leads through a surreal landscape of spidery mangrove roots and mushroom-like nodules poking up through the brackish water below. Tropical fish dart around in the shallows beneath the boards, while crabs feast in the nutrient rich mud among the roots of the nine species of mangroves. The Chwaka-Jozani National Park was established 1995, and is working in partnership with people from the surrounding villages to help conserve its fragile ecosystems. Practical activities, such as mangrove replanting projects are combined with educational activities, as well as training and support on sustainable management techniques. The Jozani Environmental Conservation Association (JECA), represents these communities and allows them to have a say in the running of the park. The education of children also plays a significant role in the conservation effort, and local school children are brought here to learn about the value of the forest and its surrounding environment. The majority of revenue generated by visitors to the park is ploughed back into conservation work, as well as supporting community projects such as schools and health facilities. Entrance to Jozani Forest and the Mangrove Forest Boardwalk costs US\$8, which includes an accompanying guide, although a tip is always appreciated.

## NGONGA CAVE TOUR

Hidden in the middle of Zanzibar is a wholly different way of life to the one found on the beaches. Here, you find the traditions, cultures and practices which have existed for centuries preserved in their entirety. Travelling deep into the heart of the island, to Muyuni Village, where you can see how Zanzibaris live outside of town. The traditional beliefs of Zanzibar are introduced on entering the sacred Ngonga Cave and watching a Bamba ceremony, in which the doctor allows spirits to take control of him and make a diagnosis of the afflicted.

## DOLPHIN TOURS

The coastal waters around Kizimkazi provide a natural habitat and breeding ground for humpback and bottlenose dolphins. Tourists











hoping to experience the thrill of a close encounter with the dolphins can organise a day trip with one of the tour companies in Stone Town, or make their own way there and charter a local boat. However, the growing number of boats all competing to give their passengers the best chance of spotting or swimming with the dolphins has resulted in a decreased number of sightings. While watching dolphins in their natural habitats can be an exciting and rewarding experience, care must be taken to avoid disturbing the animals, particularly those with young calves. The Institute of Marine Sciences has prepared guidelines for dolphin watching trips.

## WHALE WATCHING

Ethical and responsible humpback whale watching and tours are available at the most southerly point of Zanzibar. In association with knowledgeable local fishermen and the scenic local villages of the Kizimkazi area, regular tours are conducted between the months of July and August, when whales are most typically found in the coastal or shelf waters. In a traditional Zanzibari dhow, you will be shown these majestic and graceful mammals in their natural habitat by an experienced fisherman and professional guide, while at the same time receiving an in-depth education on their conservation and behavior. This exciting tour will undoubtedly make for an extremely memorable experience.

## DIVING AND SNORKELLING

Zanzibar is surrounded by colourful coral reefs offering some of the best diving and snorkelling in the world. The shallow waters around Unguja support an impressive array of coral and marine life, including dolphins, turtles, barracuda and occasionally even sharks.

Mnemba Atoll, a protected reef just off the north east tip of Unguja, is justifiably famous for the sheer diversity and number of tropical reef fish. Many visitors, in their haste to reach the coast, often overlook diving from Stone Town, but some of the best snorkelling sites can be found around the islands just off Stone Town.

Pemba has also gained a reputation as a world class diving destination offering spectacular drop offs and exhilarating drift dives, with excellent visibility. Snorkellers are spoilt for choice, with colourful reefs surrounding the coast, often within swimming distance.

## DEEP SEA FISHING

With spectacular deep sea fishing and record breaking catches in Unguja, Pemba, and Mafia, Zanzibar is a fisherman's paradise. There's superb deep sea fishing all year round with marlin, sail fish, tuna, barracuda and trevally running deep. The Indian Ocean is rich in fish, with tuna and pelagics migrating through the Pemba Channel every year, and snapper, grouper and sharks are in residence all year round.

There are a number of private companies and tour operators specialising in deep sea fishing to guide you through the waters, offering fishing safaris for the dedicated angler. Customised boats have light and heavy tackle, electronics, GPS and safety equipment for the serious international fisherman. Excursions usually last for a day, with boats bringing you and your catch back to your hotel in time for dinner.

## SAFARI BLUE

Safari Blue is arguably one of Zanzibar's best excursions. Allow yourself to sail away across the soothing waves of the Indian Ocean on a beautifully carved Swahili dhow. Complete with refreshments and a friendly and knowledgeable crew, your traditional mode of transport will take you snorkelling, to one of the archipelago's most splendid deserted islands for a wonderfully fresh seafood grill and then finally to a lagoon that dreams are made of.

## SUNSET OR SUNRISE CRUISE

A personal guide will accompany you on your cruise and give you a tour of Stone Town from the water. The sunsets, changing the sky from shades of pinks and blues to magnificent golden colours as you sail along side the glimmering lights of Stone Town. Some cruises also go to Mwangapwani, where many years ago slaves were exported from. Now tourists can explore the coastline fringed with coconut palm trees and enjoy the most breathtaking sun sets. The early morning sunrise cruises are a perfect sailing and snorkelling excursion for the time limited traveller or the early riser. The silence of the morning sea makes the perfect accompaniment to this beautiful sunrise cruise. Sail to the sand banks or Prison Island to do early morning snorkelling in the breathtaking ocean.

## PRISON ISLAND TRIPS

Previously owned by an Arab to house his rebellious slaves, the prison was never used, and the island is now home to a tortoise sanctuary, prison ruins and hotel. Prison Island is 20 minutes away from Stone Town by boat and has spectacular coral reefs to enjoy while snorkelling. If you're feeling active, you can explore one of the hiking trails, snorkel in the crystal clear waters in search of colourful tropical fish darting through the reef or soak up some sun on the powder white beach. Prison Island is also home to a family of giant tortoises.

## SAND BANK PICNIC

This full day excursion includes something for everyone! Start your day by visiting the historical Prison Island. There, tour a prison once used as a quarantine, befriend an Aldabra Tortoise and enjoy the panorama of Stonetown viewed from an island!

After that, it's time to relax on the white sands of the Pange Sandbank and soak up the Zanzibari sun. Admire the breathtaking view of the turquoise waters that surround you and the birds that loom up above.

This truly is a dream destination! Time for a cool down? Grab your snorkel and flippers and go for a swim. This underwater world will blow you away. Marvel at the tropical fish that swim amongst the beautiful, live coral reef that surrounds the Sandbank.

After you've worked up an appetite, sit down and relax under your own private tent, where a seafood feast awaits you. Sure to be one of your favorite days in Zanzibar!



# OUTDOOR ACTIVITIES

When you grow tired of lying on Zanzibar's powder white beaches, or splashing in the turquoise waters, head further off the shores for an array of watersports or indulge in the other activities that the island has to offer.



## WATERSKIING & PARASAILING

Available across Zanzibar, and especially in the north is waterskiing, which is assured to be safe and enjoyable, as water sports companies on the island are fully equipped with the latest boats and equipment. Parasailing can also be arranged through the same companies, and guarantee a truly enjoyable beach holiday.

## WINDSURFING

Zanzibar's idyllic shores and warm crystal clear waters, together with the gentle monsoon winds mean that windsurfing in Zanzibar is an unforgettable experience. Windsurfing can be arranged through your hotel or through one of Zanzibar's many water sports companies.

## SAILING

Sailing is one of Zanzibar's historical pastimes. Locally made ngalawa boats as well as jahazi or dhows are in abundance around the island, and can be rented for a day of sailing, snorkeling and line fishing. The island is also home to a number of yachts as well as speed boats – all of which are great ways to experience the waves of the glorious Indian Ocean.

## KAYAKING

Kayaking – a family favourite – is a fun way to explore Zanzibar's shores, and the clean waters that surround Zanzibar are perfect for all ages to enjoy. Facilities for such can be found around the island.



## BEACH SPORTS

The brilliant white sands of Zanzibar's palm fringed shores are the perfect place to keep fit and to get to know the locals and your fellow travelers through the medium of sport. Beach volleyball is popular and a tug of war can be arranged by your hotel. Football however is a passionate pastime across Zanzibar and impromptu games take place on some of Zanzibar's busier beaches, which visitors are often warmly welcomed to join in with to share in the passion.

## FLYING

Zanzibar and its natural splendour are undoubtedly best viewed from the air, and it is now possible to discover the islands from above in a micro-light aircraft. Trips over Stone Town, areas known for whales and dolphins, and even the entire archipelago are available. It is also possible to learn to fly with a qualified instructor on Zanzibar Island itself.

## KITE SURFING

Kite surfing is a relatively new phenomenon on Zanzibar, but is a

sport perfect for the archipelago. The monsoon winds and glorious scenery make Zanzibar the ideal place to learn to kite surf or for more experienced kite surfers, to take off into the skies and admire the islands from another angle. Accredited kite surfing schools can be found on the east and north coasts of Zanzibar.

## YOGA

A vibrant blend of yoga styles are available on Zanzibar, including relaxation, pranayama (breathing techniques), meditation, sun salutations and a dynamic flowing sequence of asanas (postures), bringing awareness into mindfulness and energy flow. Yoga can be done on a pristine white sandbank surrounded by the blue ocean, calming, cleansing and energising the soul. Yoga on Zanzibar is a truly unique and unforgettable experience, through merging and surrounding yourself with nature's energies. Enjoy the luxury and exclusivity of booking private or small group yoga classes where ever you are staying on the north and east coasts of Zanzibar Island or in Stone Town it's self. One and a half hour yoga classes can also be joined at Mbweni Ruins just outside of Stone Town as can regular retreats run by Zanzibar's expert yogis. These can also include yoga expressive dancing, reiki treatments and fire poi spinning workshops upon request.





# FILM and PHOTOGRAPHY

It is no wonder that with the beautiful surroundings, the Zanzibar archipelago provides the perfect setting for both film and photography shoots, with stunning scenery, friendly locals and rich culture. Both national and international professionals have begun to discover the perfect setting for various film shoots. Zanzibar offers more than just beautiful beaches – the rich, lush interior and mystique of Stone Town are settings any photographer or videographer would dream of.

## Beaches

The beaches of Zanzibar leave absolutely nothing to be desired for an exquisite tropical setting. Idyllic, white-sand beaches fringed with coconut palms line crystal clear turquoise waters around the island. To the north, less than two hours drive from Stone Town, tides are minimal, with an active village and tourist life. Drive an hour and a half to the east, where beach and water go on for miles, with tides going out kilometres, creating a surreal landscape. On the east coast, there are fewer resorts and tourists and more local life. To the south, just 30 minutes from Stone Town, jagged coral rock juts out into the sea, sending up a sea of white foam as large waves crash onto shore. Whether you want an active shoot or complete and total isolation, it can be found. The true beauty of Zanzibar is in its many different types of beaches – none more than two hours away from Stone Town.

## Interior

If it's traditional culture you're after, the villages of Zanzibar don't disappoint. The interior life of shamba, or farmland in Zanzibar, seems a world away from the hustle and bustle of Stone Town. Traditionally built houses and friendly locals living traditional lifestyles are all set in a lush green forest filled with the sounds of birds and monkeys.

## Stone Town

Stone Town, Zanzibar's capital, is a labyrinth of narrow streets with whitewashed, crumbling walls and Arabic and Indian architecture with imposing carved doors. Veiled women wander through the market aisles while the call to prayer echoes from several stunning mosques throughout the town. The mystique surrounding the olden town is creating by narrow alleys, exotic scents and spices, and a community that has evolved into a cosmopolitan centre with all the amenities within an ancient, crumbling walled city.





# WELLNESS AND SPAS

The wellness phenomenon has swept Zanzibar. Visitors see their holidays as a chance to unwind from the stresses of every day life, relax and pamper themselves. Spas have popped up across the island, and are now a standard addition to hotels and resorts in response to tourist demand. Ease out the knots from a bone rattling game ride with a massage or recover from your flight with a refreshing facial.

Almost every single hotel, lodge and resort offer spa treatments. Thai and Balinese therapists run luxury spas, equipped with plunge pools, saunas and steam rooms, offering extensive treatment menus. However, spas in Zanzibar blend European and Asian influences with a unique Swahili element, offering treatments drawing on the island's natural ingredients. Seaweed, tropical fruit and Pemban honey are used in facials to rehydrate and rejuvenate the skin. Locally grown aloe vera and salt water is used to sooth sunburnt skin. Essential oils hail from the island's spice farms, soaps are made from cloves, lemon grass and cinnamon.

Swahili beauty rituals are celebrated, with spas offering singo, an exfoliating spice scrub from, traditionally used for Zanzibari brides in preparation for the wedding. A paste is prepared using jasmine, ylang ylang, rose petals, sandalwood and rose water and is applied to the body, leaving the skin smooth, fragrant and as soft as silk. Hamman baths hail back to Tanzania's Arab heritage. Coconut oil and clove oil are used for massages, hair is twisted into braids, and hands and feet are adorned with henna.

Nature walks in the lush greenness of the forests and yoga revive the spirit. Zanzibar's tranquility combined with superb spas ensure you'll be rejuvenated by the end of your holiday.





# CONFERENCES



Zanzibar is fast becoming more than just a beach holiday destination. Tanzania's stable political climate, and rapidly developing infrastructure has created a perfect setting for large functions, conferences and weddings, which allow guests to take full advantage of all that the archipelago has to offer.

Zanzibar is fully equipped for conference tourism, team building retreats, and incentive trips for corporate clients. Tailor-made packages can include the handling of the entire event or just part thereof. Besides providing you with a selection of well equipped and staffed conference venues, tour agents can handle all your requirements, from booking accommodation, arranging transfers and excursions to supplying corporate gifts, organising special events and incentive packages, adding value to your conference. Local specialists can work with you, tailoring the conference experience to your goals and your group.

With English, Spanish, French, Italian, German and Japanese speaking guides, Zanzibar can meet your needs, wherever you come from. Zanzibar's exciting tours and excursions cater for all interest groups, with sunset dhow cruises in traditional dhows, dolphin trips, historical tours and cultural visits to the local communities. Banqueting and special events can be easily organised. With our detailed local knowledge, international standard services and an unparalleled environment, Zanzibar can guarantee a successful and memorable conference experience.



# WEDDINGS

Zanzibar Island is certainly one of the most romantic islands in the world and offers the perfect setting for an unforgettable wedding or honeymoon. A variety of venues for truly idyllic weddings and professional services are available on the island can handle the entire event on your behalf, or parts thereof in accordance with your needs. Sail away on a traditional, handcrafted dhow to a sandbank in the middle of the Indian Ocean, exchange your vows in the ruins of a sultan's palace or under the myriad of stars in the Old Fort.

Zanzibar has a vast array of memorable locations in which to have a civil or religious wedding. It is also possible for your tour operator to arrange the paperwork on your behalf. Zanzibar is a picture perfect paradise, perfect for timeless wedding photographs, and quality, experienced

photographers are available on the island at all times.

The fairytale wedding must, of course, be complimented by the most luxurious honeymoon. Imagine walking straight from the ceremony onto a dhow and sailing into the sunset to a luxury suite on a remote tropical island. Most hotels and lodges in Zanzibar offer honeymoon specials and will go out of the way to ensure that your first few days as newlyweds are both memorable and magical. For a perfect honeymoon, tailor made packages can be made to suit your style, personality and budget, and ensure that yours is like no other.

For the perfect wedding Zanzibar can cater to all your requirements.





# MAP OF PEMBA ISLAND



# INDIAN OCEAN



# THE GREEN ISLE

Take a trip off the beaten path and pay a visit to Pemba. Less frequently visited than its neighbour, Unguja, the island of Pemba retains an air of unspoilt beauty, with lush green valleys of clove plantations and dark, mysterious tropical forest giving way to vast stretches of virgin beach at the coast.

Pemba lies around 80km northeast of Unguja and is smaller than its sister island, stretching 67km from north to south and 22km from east to west and at its highest point, rising to just 95 metres above sea level. Winding roads lead through the peaks and depths of the island's terrain, revealing vivid mosaics of rice paddies, mangrove lined creeks and spice plantations. Early Arab sailors, enchanted by Pemba's lush, fertile landscape and palm-fringed beaches, named it Al Khundra, the 'Green Isle'.

At night the wind that whispers through the clove plantations which cover most of Pemba might bring the sound of distant drumming. But don't be tempted to set off toward the noise – in the 1930s Pemba was famous the world over for the power of its sorcerers and magicians, with devotees coming from as far away as Haiti to be initiated into the rites of Pemban sorcerers. By all accounts Pemba is still a centre of witchcraft today, but visitors will be unlikely to see any hint of the occult.

Instead you can float across spectacular coral reefs, laze on those untouched beaches and explore the winding hills and dense vegetation of the interior. Pemba has three main towns; Chake Chake, the largest town and capital, is located about halfway along the west coast, the ferry port of Mkoani in the south, and dhow harbour of Wete in the north.

The tiny number of visitors to Pemba every year means that the island has little in the way of tourist infrastructure – which for alternative travelers is the main attraction. Small guesthouses are dotted around the island, and there are a couple of up market diving hotels and resorts.

Misali Island, to the west of Pemba, is reputed to have been used as a hideout by the notorious pirate Captain Kidd, who is even said to have buried treasure here. Today a conservation program has been established, and visitors can come for the day, snorkel off the beach and walk in the forest. Locals believe the island is holy, having been used by the prophet Hidara as a prayer mat. Visitors to the island are asked to respect local customs and beliefs.

There are many historical sites and ruins to explore on Pemba including a number of old mosques and tombs and the old town fort of Chake Chake. The Pujini ruins south-east of Chake Chake are the remnants of a fortified town built around the 13th century.

The Ngezi Forest is a protected area in the northwest corner of the island. It is home to endemic flora and fauna species such as the Pemba flying fox (a species of bat) and the Pemba palm, which is found only in the region of Ngezi Forest and is known locally as mapapindi palm.

The beauty of Pemba is bewitching. The epitome of a tropical paradise, Pemba has green valleys with rice paddies and palm trees and clove plantations that shade the roads. Vistas of the Indian Ocean are breathtaking as they appear through the peaks and depths of Pemba's terrain. It is a sight not to be missed.







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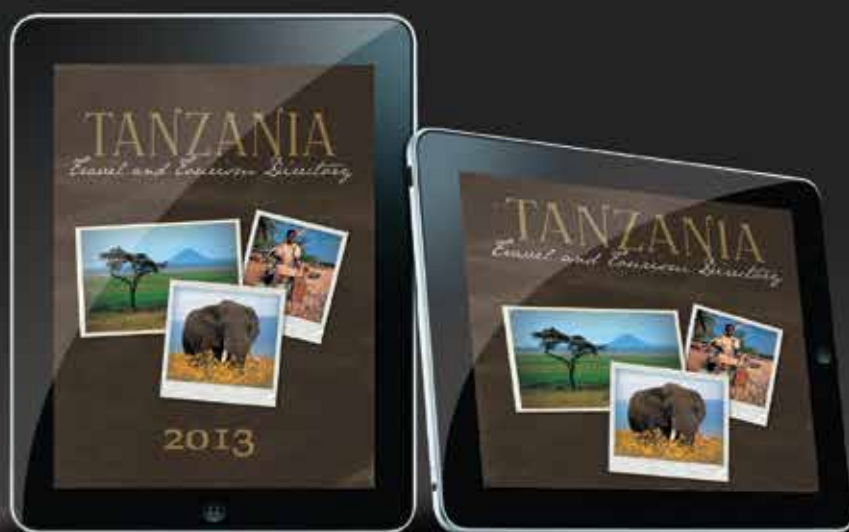
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# *Dhow Palace Hotel*

The Dhow Palace boasts of 30 rooms, fully equipped with air conditioning, telephone, cable-television, Wi-Fi, fridge, hot water and hair dryer. All the rooms in the new wing face the inner courtyard and the swimming pool, have beautiful, spacious balconies.

The Dhow Palace can easily be described as a living museum dedicated to furniture, art and oriental ornaments which have found their way to the shores of Zanzibar over the past centuries.

The open-air interior courtyard, where the snack bar and the pool side restaurant are located, is the perfect spot to savour local and international cuisine.

Watch the beautiful sunsets in peace and harmony on our roof top terrace, where should you wish – an intimate supper in total privacy can be arranged.

Once you have settled down at the Dhow Palace, you need not go far to find the shops, the restaurants and the historical sites that Zanzibar Stone town has on offer.

Welcome to the Dhow Palace where you can wrap up in the Zanzibari culture and heritage. Let the Dhow Palace sail you through your holiday, while you enjoy the food, the climate, explore the history and culture of Zanzibar. The Dhow Palace is sure to make your stay in Zanzibar a memorable holiday. Welcome home away from home.



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# DHOW PALACE HOTEL



Welcome to the Dhow Palace where you can wrap up in the Zanzibari culture and heritage. Let the Dhow Palace sail you through your holiday, while you enjoy the food, the climate, the history and culture of Zanzibar. The Dhow Palace is sure to make your stay in Zanzibar a memorable holiday. Welcome to your home away from home.

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# JAFFERJI HOUSE

## AND SPA

Jafferji House is a boutique hotel, capturing the history and aesthetics of the spice islands of Zanzibar. It has taken over three years to restore this family home to its former glory, and to the highest standards, allowing guests to truly envisage the splendor of Sultans and merchants of days gone by.

Each suite is thoughtfully designed and inspired by some of Zanzibar's greatest names, including Stanley and Livingstone, and Freddie Mercury. They are like a museum of discovery, dedicated to the very characters that have changed the course of Zanzibar's history.

Jafferji House is also home to a luxury spa, situated on the top of the building with a view right out over the Indian Ocean, and a unique cafe, the Mistress of Spices located on ground level. This beautifully decorated cafe serves a whole array of organic and spiced African teas and coffees in traditional ceremonies together with interesting and healthy fare.

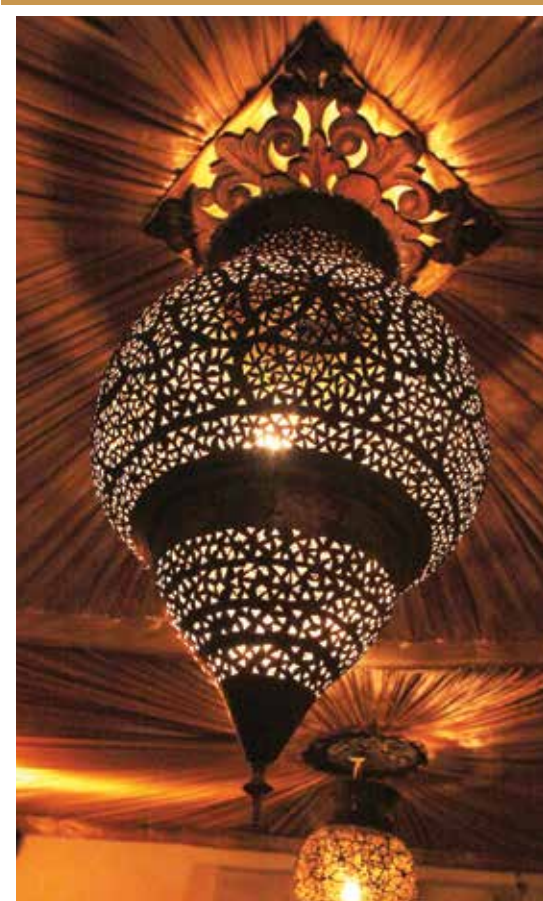
Located in the heart of Stone Town – a World Heritage Site – Jafferji House & Spa is just a stroll away from the Old Fort and historical sea front. A wealth of excursions can be taken from Stone Town and arranged for you by the hotel.







where heritage & luxury meet in the  
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For more information and bookings:  
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BOOK FOR AN UNFORGETTABLE NIGHT at -077 677 5774

The MASHARIKI PALACE Hotel is a privileged residence for travellers choosing refined hospitality in a historical setting. Come and be charmed.



# KISIWA HOUSE

A luxurious boutique hotel in Stone Town, Kisiwa House is noted for its elegant blend of Zanzibari décor and gracious Swahili hospitality.

Superbly located on a quiet street in the heart of Zanzibar's historical centre within easy walking distance of famous landmarks, museums, antique shops and restaurants. Kisiwa House provides every modern convenience to the business or leisure traveller, promising an unforgettable experience of professional service, superb comfort and unmatched elegance.

Kisiwa House is styled with an elegant flair, from the Courtyard Lounge with its fountain and ornate design to the views of the rooftop restaurant Darini. Get inspired, discover the new and unusual. Enjoy the charm of an old and typical Zanzibari town house.



# MASHARIKI PALACE

Stone Town, Zanzibar is now home to the new Mashariki Palace Hotel. This is the Eastern Palace on the islands, once the seat of the Omani empire spanning a thousand miles, created by the first sultan of Zanzibar almost 200 years ago. The domicile of the Sultan's religious councilor is now restored beyond its former magnificence.

Our hospitality is based on good taste and warmth, comfort and style. The 18 no smoking rooms are all unique; the ground floor looks into the courtyard and has high ceilings, several have balconies, some have sea views, some have a living area or mezzanine floor, but all are enclosed in this original ancient palace with cool, thick walls, Arabian beds, stucco decoration and carved doors, bringing you the essence of old Zanzibar with a twist of modern chic. The Mashariki Palace Hotel is a privileged residence for travellers choosing refined hospitality in a historical setting. Come and be charmed.





# THE SEYYIDA

## HOTEL AND SPA

The Seyyida is an elegant 17-room boutique hotel located in the heart of the World Heritage Site of Stone Town, Zanzibar. The hotel is ideally situated next to the Palace Museum - formerly the residence of the Zanzibari Royal Family - and is just a short walk from the most celebrated Stone Town monuments such as the Forodhani Garden, House of Wonders and the Old Fort.

Our building is a unique story of arches, old walls and courtyard gardens that take you on a journey back in time. The name Seyyida is derived from the Arabic word meaning princess, lady of the manor. The hotel is a charismatic and gracious model of femininity that mixes the beauty of the old with the modern. With our combination of Colonial and Arabic décor The Seyyida is truly draped in a tactile and much layered splendor offering a warm and inviting atmosphere.







## THE SEYYIDA HOTEL & SPA



*THE SEYYIDA - LADY OF THE MANOR, PRINCESS, A LADY OF REFINED MANNERS AND TASTE, A LADY WITH AN APPRECIATION FOR TODAY AND REVERENCE FOR YESTERDAY, A LADY WHO IS AT HOME IN THE WORLD OF ANTIQUITY*



Each room has been decorated in a Swahili theme using traditional furnishings, providing a style and comfort that is distinctly Zanzibar. All rooms come equipped with a king size bed, state-of-the-art bathroom, flat-screen satellite TV, mosquito net, A/C, mini-bar, coffee maker and safe deposit box.

Our delicately prepared cuisine is a delicious melange of contemporary yet cultural delights, served on a breathtaking rooftop terrace enjoying views of the Old Stonetown and picturesque harbour.



[WWW.THESEYYIDA-ZANZIBAR.COM](http://WWW.THESEYYIDA-ZANZIBAR.COM)

PHONE LANDLINE: +255 24 223 5462

MOBILE: +255 776 247 744

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OTHER REQUESTS: [INFO@THESEYYIDA-ZANZIBAR.COM](mailto:INFO@THESEYYIDA-ZANZIBAR.COM)

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P.O. BOX 1370

STONETOWN - ZANZIBAR  
TANZANIA





# TEMBO HOUSE HOTEL & APARTMENTS



*A Unique experience awaits at the Tembo House Hotel & Apartments*

Tembo House Hotel & Apartments is situated at the heart of Zanzibar Stone Town by the picturesque seafront.

Tembo Hotel has long beach on the front where many like to make use of it for swimming on sunbathing. The clean refreshing water of the swimming pool will cool you up after along sunny day, Other service include laundry Services, Internet Cafe, with Wireless Internet access and the Bahari Restaurant which offers excellent local as well international cuisine.

With its first class location, service and facilities, The Tembo House Hotel will provide every thing you need to make your stay in Zanzibar a holiday that you will never forget.



Forodhani Street • P.O.Box 3974, Stone Town, Zanzibar • Tanzania, 25524

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Email : [reservations@tembohotel.com](mailto:reservations@tembohotel.com) • Web : [www.tembohotel.com](http://www.tembohotel.com)



# TEMBO HOUSE

## HOTEL AND APARTMENTS



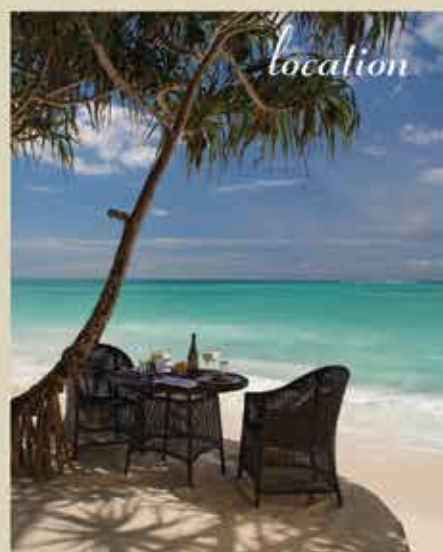
Due to the high demand for interconnected rooms for families, the Tembo House Hotel management has decided to extend its services by introducing apartments, just a stone's throw away from the hotel in the heart of Zanzibar's majestic Stone Town.

It was in these very apartments that the flamboyant rock star and lead singer of Queen, Freddie Mercury was born. The Swahili inspired apartments complete with balconies looking over the ocean, Zanzibar's unique architecture and the hustle and bustle of daily life consist of two fully air conditioned en-suite bedrooms (one double and one twin). Apartment facilities include a flat screen television in the sitting room connected to cable, a microwave, a kettle, plates and cutlery and a hairdryer. Clients staying in the apartments are fully entitled to all of the facilities in the main hotel building, including breakfast and the swimming pool. Karibuni sana.





*experience Bluebay Zanzibar...*



Bluebay  
Beach Resort  
and Spa



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# BLUEBAY BEACH RESORT AND SPA



Welcome to Bluebay Hotels Zanzibar, offering three impeccable luxury holiday hideouts on the Island of Zanzibar.

Bluebay Beach Resort & Spa, the premier hotel of the Bluebay Hotels Group. A 5-star hotel situated on the finest, wide sandy beach. The Resort is on the most beautiful 30 acre site with its bedroom cottages located on rising ground overlooking the verdant gardens, the public areas, the pool, the sparkling white beach and the sea beyond. Bluebay Beach Resort & Spa offers a total of 112 rooms and suites, all tastefully decorated with traditional Zanzibari furniture.

The Oasis Spa situated at the Resort works in harmony with the environment, using natural products. For guests looking for a bit more adventure and activity, the resort has a fitness centre, water sports centre and a PADI dive centre. The children's club will for sure keep the young ones entertained.

Sultan Sands Island Resort, next to Bluebay Beach Resort & Spa, is a magical African resort offering African style rondavel rooms nestled on the beach-front. The Resort offers 76 rooms built in a single storey African style rondavels – each tastefully decorated with a separate changing area. All guests staying here can use the facilities offered at the Bluebay Beach Resort & Spa.

Beyt-al-Chai: Experience the charm of a classic African setting with a touch of ancient Arabian mystique, Beyt Al Chai. This is an exquisite 5-room boutique hotel within a traditional Zanzibar house, built on 3 floors on what was once a tea house.





# DIAMONDS DREAM OF ZANZIBAR

Located on the East Coast of Zanzibar, Diamonds Dream of Zanzibar is a superb beachfront 5 star all inclusive resort nestled in the midst of exotic gardens overlooking the turquoise water of the Indian Ocean. The exclusive and elegant atmosphere of the hotel is perfect for guests looking for a perfect hideaway. The resort offers 104 deluxe gardens rooms with communal swimming pool, 40 ocean view junior suites, 10 additional junior suites with Jacuzzi and 3 beach front villas with private pool. All rooms are equipped with satellite TV, internet cable connection and daily refurbished mini bar.

5 restaurants offer guests an exceptional variety of dining options including Asian and local specialties, fresh baked pizzas, healthy food and sea food à la carte menus for romantic dinners. 3 bars feature relaxing environments to enjoy refreshing drinks and snacks throughout the day and cocktails at night.

Additional facilities include the Mvua African Rain Spa with indoor gym, conference facilities, water sports and diving activities and a multisport court.







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YOUR DREAMS OF ZANZIBAR COME TRUE







HAVEN OF BEAUTY AND TRANQUILLITY



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# DIAMONDS LA GEMMA DELL' EST



Set within exotic tropical gardens and waterfalls inviting guests to enjoy the pristine view over the Indian Ocean, Diamonds La Gemma dell' Est is located on the north-western shores of magical Zanzibar. This enchanting, luxurious and environmentally friendly resort has a total of 138 rooms, with 93 sea view deluxe rooms, 17 sea view suites, 23 villa club rooms with butler service and a presidential villa with 5 bedrooms and large private swimming pool. The resort offers excellent dining options with 1 buffet restaurant, 2 a la carte restaurants and 1 beach pizzeria, serving a vast array of international and local cuisine and combining first class service with culinary excellence.

For the active guests or for the guests mixing business with pleasure the resort offers additional facilities including an international Padi diving centre, a fully equipped water sports centre, an open air gym, a Spherique Boutique, the Mvua African Rain Spa and the Baobab Congress Centre.

Diamonds La Gemma dell' Est is the perfect venue for conferences, social gatherings, weddings and events, offering a qualified team of meeting organizers and professional catering services ready to orchestrate large events and small meetings with precision and flawless good taste.





# DIAMONDS STAR OF THE EAST

A magnificent private sanctuary of eleven exclusive villas, each with its own plunge pool, a tastefully furnished terrace, a covered Makuti patio and a large tropical garden to enjoy exclusive privacy and the supreme view over the Indian Ocean and the famous Zanzibar sunset.

The villas are named after eleven of the most precious gems in the world to match the modern and contemporary African style architecture. Personal butler service, a private beach and unmatched all-inclusive services accommodate the most discerning traveller with ultimate comfort, privacy and luxury.

Clients can choose to dine at the exclusive à la Carte Ocean Blue Restaurant, visit one of the restaurants at Diamonds La Gemma dell' Est or enjoy private breakfast, lunch and dinner directly in the room or on the private terrace outside the villa. During the day finger food, snacks and refreshing drinks are offered around the pool at the Tiara Lounge with cocktails and canapés served at sunset for romantic aperitifs watching the sun diving into the Indian Ocean.

Literally everything and anything you could dream of is catered for at the very highest level of all-inclusive services including access to all facilities of Diamonds La Gemma dell' Est.







*Star of the East*

ZANZIBAR NORTH WEST COAST

THE SMALL LUXURY HOTELS OF THE WORLD  
PRIVATE VILLAS IN ZANZIBAR



A MAGNIFICENT PRIVATE SANCTUARY OF ELEVEN EXCLUSIVE VILLAS WITH LARGE PRIVATE TROPICAL GARDEN TO ENJOY EXCLUSIVE PRIVACY AND THE SUPREME VIEW OVER THE INDIAN OCEAN AND THE FAMOUS ZANZIBAR SUNSET. UNMATCHED ALL-INCLUSIVE SERVICES ACCOMMODATE THE MOST DISCERNING TRAVELLER WITH ULTIMATE COMFORT, PRIVACY AND LUXURY



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*Preferred*  
**BOUTIQUE™**





# ESSQUE ZALU



Nestled in a natural cove on the north east coast of Nungwi, Essque Zalu is a brand new 5 star boutique resort which combines contemporary luxury with ambient space to give guests a surreal experience. This boutique hotel has the turquoise waters of the Indian Ocean to one side and lush green forest on the other, with just a hint of spice in the warm tropical air. A member of the prestigious Preferred Boutique™ (Preferred Hotels Group) our guests are assured of discerning quality and reliable service levels throughout their stay.

Built using locally sourced materials and style, with 40 suites and 9 three and four bedroom villas, the hoteliers are able to offer a personalised service to all guests. Each suite has an en-suite master bedroom, generous lounge and terrace or balcony overlooking the gardens, pool or ocean while each villa also has its own private pool and massage room as well as dining facilities where guests can prepare their own meals, or dial a chef to create an gastronomic masterpiece.

What we offer at Essque Zalu is the opportunity for our guests to feel the creativity and inspiration that emanates from all the corners of the hotel and further to enjoy the exhilarating ambience our hotel has to offer.





# GOLD ZANZIBAR

The Gold Zanzibar is a hotel outside the common patterns, an oasis of luxury and elegance, where you can regenerate body and spirit. In a context of natural elegance, guests feel as if they are in every corner of the globe, enticed by the search for refined, relaxing, delicious cuisine and a slice of the sweet life in tropical flavours.

Gold Zanzibar is on the beach of Kendwa, without a doubt the most beautiful of the islands. With an exposure towards the northwest of the island, this is the only area not affected by the tides, allowing our guests to swim at any time of day. The hotel overlooks the beach of white, powdery sand. And no words can describe the incredible African sunset from our hotel.







BEACH HOUSE & SPA

*Gold Zanzibar,  
good to be different!*





HIDEAWAY  
OF  
NUNGWI  
RESORT & SPA  
ZANZIBAR

*Grand Opening 30<sup>th</sup> of April 2013*



*Raising Nungwi to a new level of Luxury*



HIDEAWAY  
OF  
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RESORT & SPA  
ZANZIBAR

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Direct: +255776897629 - General (valid from 15th of March): +255758818281-2-3-4-5  
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THE LEADING HOTELS  
OF THE WORLD



# HIDEAWAY OF NUNGWI RESORT AND SPA



Embedded in a luxurious and magic atmosphere, Hideaway of Nungwi Resort & Spa offers spectacular oceanfront settings, with a unique landscape considered to be among the finest in the world.

Hideaway of Nungwi Resort & Spa puts you right where you want to be along the north west coast of Zanzibar, on the spectacular white beach of Nungwi, where the absence of tides guarantees the pleasure of swimming and snorkeling in the crystal sea.

The romantic sunsets at Nungwi, represent an unforgettable and unique experience where different shades of green, orange and purple are blended with the sparkling waves of the Indian Ocean.

Set on the North West coast of the magical Island of Zanzibar, Hideaway of Nungwi, Resort & Spa is extended over 10 hectares of virgin land, surrounded by exotic gardens and thousands of tropical plants, that gently leads down to 300 meters of soft sandy beach: the beach of Nungwi.

This luxurious Resort, an oasis of indulgence, has been conceived to satisfy the needs of those guests seeking a deeper and more authentic bounding experience with their holiday destination.

While being charmed by the surrounding pulsing nature, our guests are constantly looked after with genuine luxurious hospitality and discreet service.





# KONOKONO

## BEACH RESORT

Konokono in Swahili means shell. Just as a shell shelters and pampers its contents, so does the Kono Kono Beach Resort. As some of you might know Kono Kono underwent an expansion from 11 to 24 villas and is about to reopen, in May 2013, with a range of new facilities.

The property is discreetly nestled in 5 hectares of lush, natural surroundings along a pristine beach stretching over kilometers of white sand on the South East of Zanzibar on Michamvi peninsula. The villas were designed to welcome their guests to a peaceful experience. There are three types of villas: Sea View, Garden View and Family Villas. Besides the private garden with plunge pool, each of the villas boasts an array of amenities such as, A/C, LCD TV with satellite channels, internet wifi, minibar, coffee and tea facilities and a safety deposit box.

Light blue and white are the colors of the sea, the relaxing atmosphere of Kono Kono restaurant surrounding the infinity pool portrays a relaxation oasis, all facing the vast white sand beach stretching over several kilometers. For their guests' wellbeing and exclusiveness, the Jungle Health Spa is the place to attain blissful pleasure for body and mind. Simply taking a walk, along the bay, in the lush forest, sipping a drink on the beach bar, or enjoying a fantastic sunset every evening will make guests feel living in harmony with the breathtaking nature around them.

With the service one can expect from a 5 stars, the attentive and friendly staff will make sure that guests' stay is comfortable, relaxing and above all enjoyable.







#### WELCOME TO YOUR DREAM DESTINATION - ZANZIBAR AT ITS MOST EXCLUSIVE

Located on the South East Coast in Michamvi Peninsula, on an vast isolated white sand beach stretching over several kilometers, Kono Kono is one of the most authentic and secluded Luxury Resort on the island of Zanzibar.

A stunning property featuring 24 villas with private plunge pool, a sea view restaurant, an amazing infinity pool facing a private pristine beach of 10'000 m2 and a beach bar. This quiet paradise is nestled on 5 hectares of lush gardens with all the modern luxuries and services of a 5 stars hotel, including a spa.

#### KONO KONO BEACH RESORT - A LIFE TREAT IN THE HEART OF NATURE



KONOKONO BEACH RESORT ZANZIBAR  
Michamvi Peninsula Zanzibar  
Telephone: +255 77 6165431  
Mobile Phone Number: +255 77 2265431  
Information: [reservations@konokonozanzibar.com](mailto:reservations@konokonozanzibar.com)



# WELCOME TO A NEW EXPERIENCE IN ZANZIBAR



It's easy to feel good when walking around along the beach of pearlescent white and virgin nature. Mostly when you know the best part it's yet to come, every detail inspires your imagination. But what really makes you feel at ease is the sensation received from our service. You like the new essences of Meliá, it's inevitable. Maybe it's because we created with you in mind. Welcome to a new experience in Zanzibar.

MELIÁ  
ZANZIBAR

FOR BOOKINGS: contact your travel agency, or the hotel  
+255774444477 • [reservations.melia.zanzibar@melia.com](mailto:reservations.melia.zanzibar@melia.com)

*you are the journey*



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# MELIA ZANZIBAR



Meliá Zanzibar is a luxury all inclusive beach resort, built on a 40 acre estate with a beautiful beach of pearlescent white sand.

Melia Zanzibar offers five accommodations options ranging from double rooms with large bathrooms and outdoor tropical showers, to romantic pavilions built with makuti roof and overlooking the ocean, and private villas with their own beautiful gardens and breathtaking infinity pools.

The Gabi Beach Club provides a dramatic natural entranceway to the resort's beautiful Gabi beach restaurant nestled quietly in the palm trees, 300 meters long offers sun beds, umbrellas and Balinese beds. Have a drink, enjoy the grill menu in an informal atmosphere, relax with chill out music and much more.

Meliá Zanzibar offers well-appointed and exclusive meeting facilities equipped with latest technology, together with an open air amphitheatre with spectacular ocean view. Five brand new meeting rooms all with day light.

Anantara Spa provides 6 private treatment rooms and an outdoor swimming pool with sun deck and fitness center with air conditioning, and sauna.







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[www.oceanparadisenzanzibar.com](http://www.oceanparadisenzanzibar.com)



# OCEAN PARADISE RESORT



Ocean Paradise Resort offers the perfect opportunity to experience the very best that Zanzibar has to offer. Set within the unspoiled beauty of an extensive natural palm grove and fronted by the most spectacular sandy beach, Ocean Paradise is a unique and enchanting resort that provides you the ultimate holiday destination. The Resort is situated on the East Coast of Zanzibar, approximately 60 km away from Stone Town and the airport.

Accommodation consists of 98 rooms designed in traditional native style offering incredible views over the white sandy beaches fringing the Indian Ocean.

The Resort has 3 Restaurants & 2 Bars. Dinner is served pool or beachside within the meal plan arrangements with a choice of themed buffets and BBQ's featuring a varied selection of fresh local fish served with the finest tropical fruits and other local produce of Zanzibar.

There are a host of activities including a full animation team offering acrobatics shows, traditional dancing and live music. The resort also offers a multitude of water sports including scuba diving, snorkeling, sailing, windsurfing and kayaks and a spa.





# PARADISE BEACH RESORT

Located next to the East coast of Africa, the island of Zanzibar is considered one of the jewels of the Indian Ocean.

Visit the historic Stone Town, declared a World Heritage site by UNESCO, or sunbath in one of the many paradisiacal beaches on the island, discover the local fauna such as the Red Colombo Monkey, dive in crystalline waters, or use the island as a base for safaris in Tanzania's spectacular nature parks.

The Paradise Beach Hotel Resort is located just 35km from the capital, Stone Town and its International airport. Here, you will enjoy a spacious holiday complex by the sea with 700m of sea front, where you will be surrounded by the best service possible, in perfect harmony with nature.

At Paradise Beach Hotel Resort you will find a family atmosphere. There is a lot of space around the resort to find your own private place. And for others who like to be more social, there is always something to do around the pool. For children we have various activities. In the evening we have mini-disco, and can arrange during the day children's entertainment or baby-sitting.

We hold a special Swahili cuisine night, a Zanzibar BBQ night and have evening entertainment, and don't forget our very special lobster dinner!





# Paradise Beach Resort

Zanzibar - Tanzania



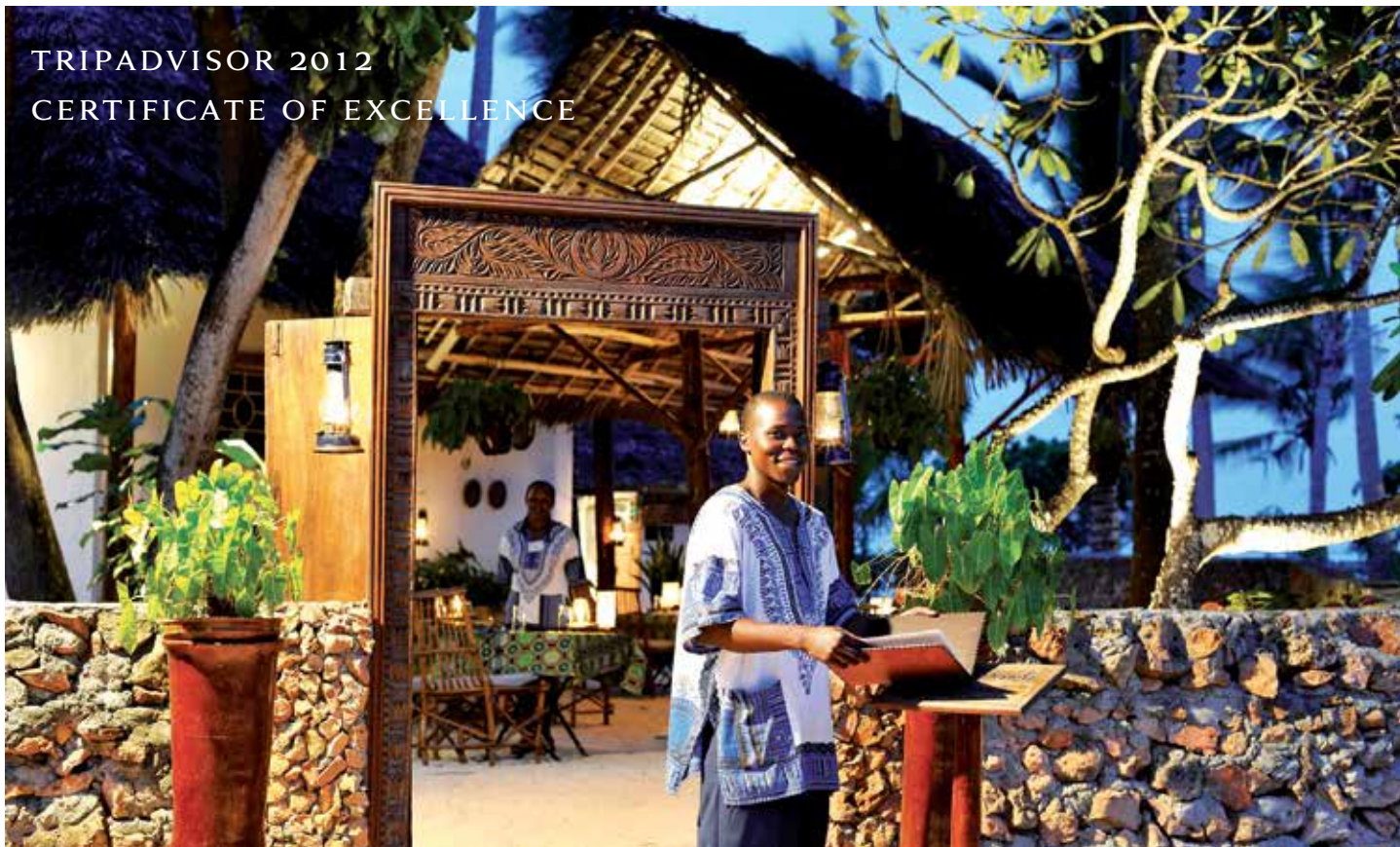
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# SANDIES MAPENZI

## BEACH CLUB

While admiring the luxurious gardens with tall palm trees and colourful bougainvillea or the sparkling waters of the Indian Ocean, the 87 deluxe rooms of Sandies Mapenzi Beach Club will ensure that you envisage the sheer beauty of tropical nature. Stroll through the gardens to the emerald waters of the Indian Ocean, stretch out on a sun bed, bathe in the blue pool or challenge yourself in one of the many activities or water sports offered. Sandies Mapenzi Beach Club is the choice for guests in search of a retreat that offers a nice mixture of relaxation, laziness and all inclusive services.

Dining facilities at the resort include a main buffet restaurant with fish barbecues and themed nights, a beach pizzeria, an a la carte restaurant and 2 bars offering refreshing drinks, snacks and cocktails in the evening around the pool. Active guests can participate in the daily activities organized by the cheerful local animation team offering sailing, windsurfing, water ski, beach volley, archery and evening entertainment.





# SANDIES NEPTUNE

## PWANI BEACH

Friendly and spacious, Sandies Neptune Pwani Beach is an ideal choice for guests in search of a retreat that offers the "special touch", matched with attention to the finest of details. The Resort has been meticulously created, emulating traditional Zanzibar style, using the best in local interior design and furnishing, meeting top international standards.

The Resort features 154 ocean view deluxe rooms situated in 2 level blocks and 4 individual beachfront suites with in-room Jacuzzi and separate living room. Dining facilities include 1 buffet restaurant, 1 pizzeria restaurant, 1 à la carte restaurant serving private dinners in a romantic setting and 2 bars offering a wide selection of drinks and snacks throughout the day and spirits and cocktails in the evening. Guests visiting the Mvua African Rain Spa find themselves immersed in a relaxing atmosphere of warm and very friendly hospitality enveloped by the fragrance of local spices, to benefit from a wide range of treatments designed to soothe the spirit, rejuvenate the body and enrich the mind.

Additional facilities in the resort include: daily entertainment, conference facilities, diving and water sports activities and the Spherique Boutique.







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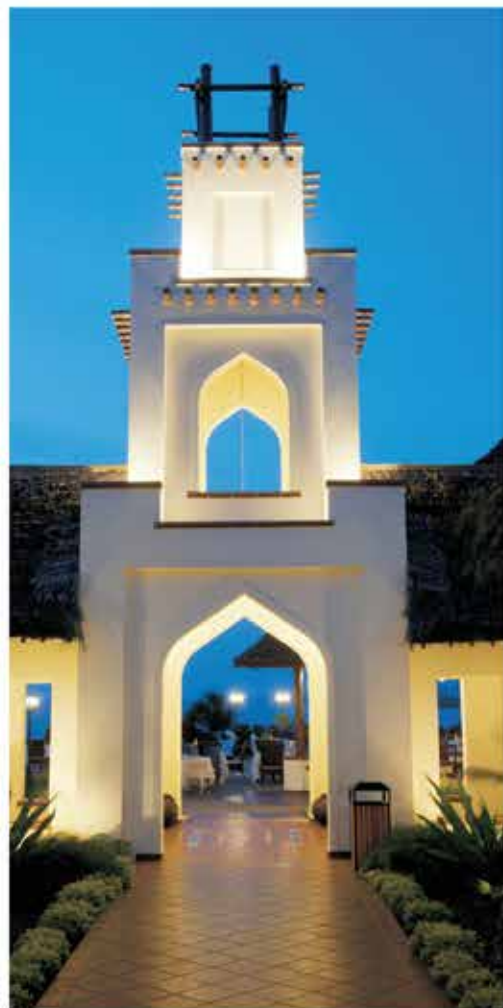
ALL INCLUSIVE RELAX AND PAMPERING







Sea Cliff Resort & Spa Zanzibar is a beautiful 120 room five star hotel located on the west coast on the exotic island of Zanzibar.



### *Relax*

Lounge next to the 82 meter infinity swimming pool  
Be pampered in the Shwari Spa  
Sip a cocktail on the jetty  
Read a book in the bar whilst overlooking the ocean

### *Explore*

The world heritage site of Stone town, only 20 minutes from the hotel  
Our private beach  
The surrounding slave caves

### *For the more energetic*

2 floodlit tennis courts  
1 squash court  
Bicycles  
Full water sports centre  
Gym  
Horse riding  
Water ski ing  
Fishing  
Snooker



*At Sea cliff Resort & Spa Zanzibar, the choices are endless.*

[www.seacliffzanzibar.com](http://www.seacliffzanzibar.com) • [E\\_reservations@seacliffzanzibar.com](mailto:E_reservations@seacliffzanzibar.com)

T +255 767 702 241-9

Mangapwani, PO Box 1763, Zanzibar, Tanzania



# SEA CLIFF

## RESORT AND SPA

Sea Cliff Resort & Spa is a beautiful resort located on the West Coast of the exotic Island of Zanzibar, located 20 minutes from the historical town of Stone Town.

Driving into Sea Cliff Resort & Spa you know you have found something special. The 4 km road through a coconut plantation that leads to the hotel is a reminder of the Zanzibar of old. Peace and tranquility, no other hotels or busy roads, just open space and palm trees.

With our traditional makuti roofs and Arabic towers lit by brass lights the hotel is built with our location in mind, it's a unique combination of modern facilities mixed with the original exotic architecture of historical Zanzibar.

The hotel is situated on a cliff overlooking the Indian ocean and offers panoramic views from the lounge, restaurant, bar and the recreation area. We also have a jetty that offers the perfect place from which to enjoy a sundowner and watch the beautiful sunsets that the west coast of Zanzibar is famous for.

The rooms are equipped with the latest modern facilities including iPod docking stations and wireless internet.

The hotel offers a number of activities for the energetic including the latest addition of horses. There is the Shwari Spa for guests wanting pampering and relaxing.







*Relax, rejuvenate, invigorate accompanied by stunning panoramic views*



Nestled high above Zanzibar's rooftops and with stunning views of the Indian Ocean, the hotel's rooftop spa offers the perfect retreat from the hustle and bustle of Stone Town. Surrender your senses to our beauty experts and rejuvenate your mind, body and soul with our unique treatments and tailored experiences.

Relax with a hot stone massage, invigorate yourself with an aromatherapy scrub, or soothe your senses with a warm milk bath. Either way, let our specially trained experts pamper you with their traditional African techniques and all natural ingredients. Escape for a few hours, escape to Jafferji House's Window to Africa - Spa Bliss.



[www.jafferjhouse.net](http://www.jafferjhouse.net)

*\*By appointment only  
For more information contact*

Donna Da Silva Email: [gma@jafferjhouse.net](mailto:gma@jafferjhouse.net) Tel : +255 773 740 888

**Address:**  
170 Gizenga Street  
PO Box 3181  
Stone Town  
Zanzibar.





# Z HOTEL

This chic boutique hotel situated on an idyllic beach in Nungwi is located on the northern tip of Zanzibar. It blends elegant, contemporary design with traditional Zanzibari features to create a unique and relaxing environment. Set in a lush, tropical garden with direct access to the white powder beaches and warm waters of the Indian Ocean, the Z hotel has been finished to a high specification by an international team of architects and interior designers. Each room has floor to ceiling glass doors leading onto a balcony which looks out across the Ocean.

The Z Hotel offers alfresco dining in our main restaurant 'Saruche', along with Asian-fusion tapas and sharing platters in 'Cinnamon', our cocktail bar, where you can also find our exclusive list of mouth watering cocktails.

After receiving rave reviews from our guests on tripadvisor.com, The Z Hotel has been awarded 'Trendiest hotel in Africa' – only 25 hotels in the entire African continent were awarded this, Z Hotel the only one in Tanzania.



z hotel

...boutique on the beach

[www.thezhotel.com](http://www.thezhotel.com)

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*Manufacturer of Gold, Diamond and Tanzanite Jewellery*



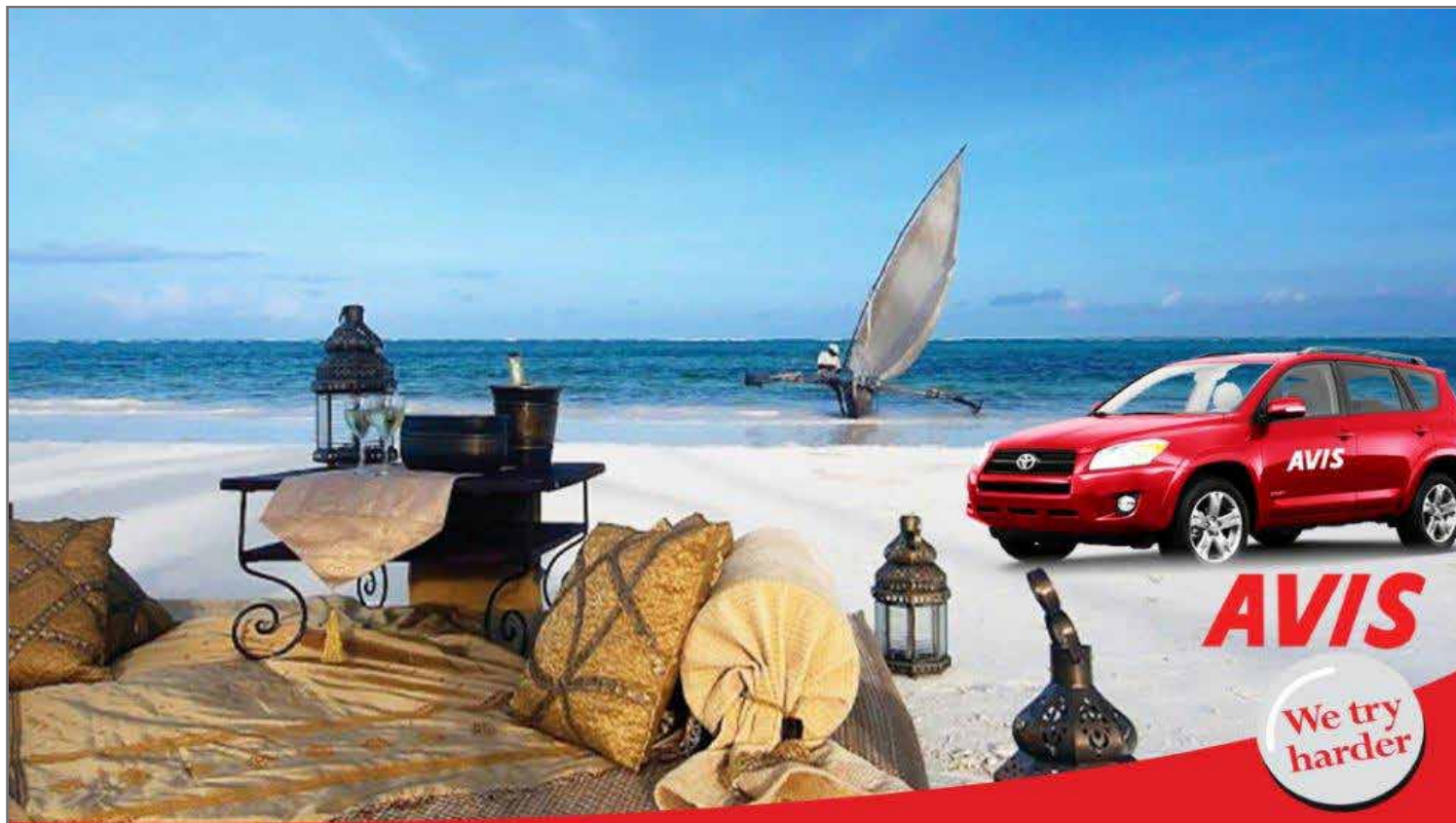
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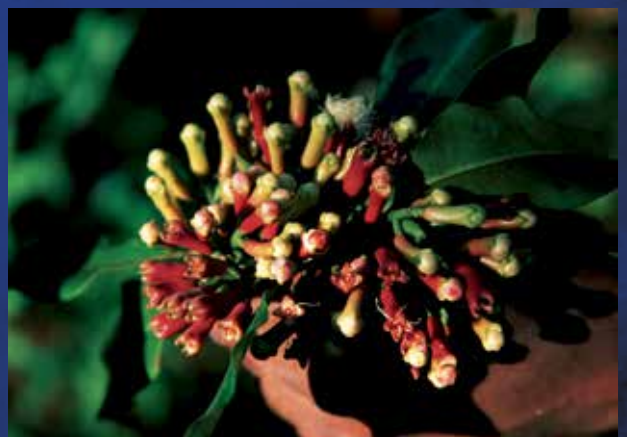


# FISHERMAN TOURS AND TRAVEL

We have spent the last 19 years making dream holidays unforgettable, tailoring them to exactly suit interest, budget and time limits of clients. Above all we take a due consideration of health and safety issues and with a passion for quality services and excellence in each activity we are involved.

Fisherman Tours and Travel Ltd substantially invested in ICT (information, communication, and training) to maintain efficiency and personalised service for both agents and clients. We are focusing our attention on training and upgrading the personnel, deploying hotel visit representatives in each key tourist hotel, increasing the quantity and quality of our vehicles, and investing in information technology for smooth operation and communication.

Fisherman Tours and Travel is a renowned and well-established tour operator in Zanzibar. It has been acknowledged as the leader in quality and personal service, which made a perfect base for our unforgettable holidays; as in this respect, the company has been honoured an International Platinum Star award for World Quality Commitment.





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Gallery Tours & Safaris strives to deliver exceptional service of Zanzibar tours, travels, accommodation and excursions. Our products are characterized by our attention to detail and personal touch, ensuring that your time spent with us is comfortable, enjoyable and memorable.

Gallery Tours & Safaris is your ultimate Zanzibar travel guide featuring Zanzibar hotels, tours, conferences and excursions. An ultimate Zanzibar tour operator offers Zanzibar travel and vacations services, accommodation in Zanzibar in Stone Town hotels. Get all tourist information you want to know about Pemba, Zanzibar with Gallery Tours and Safaris.

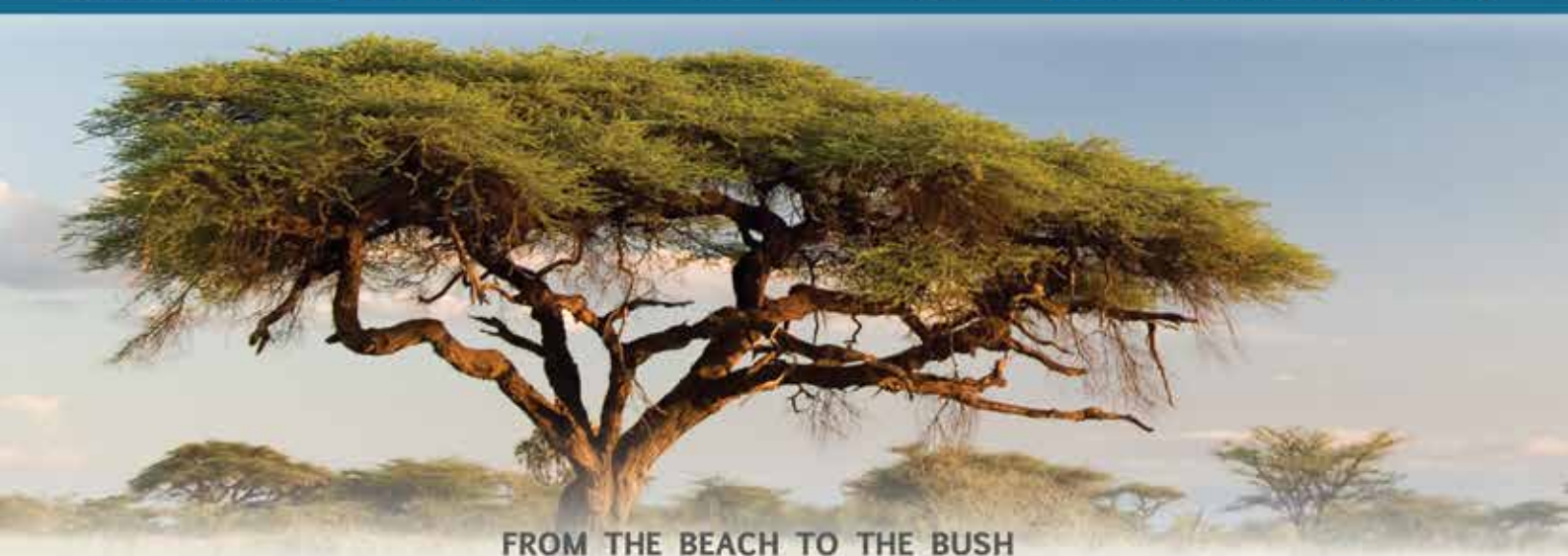
From international standard hotels and resorts, to more humble but comfortable lodgings, Gallery Tours & Safaris works with the best Zanzibar has to offer. Our staff is always on call, and will assist you from your travel to Zanzibar to your arrival in Zanzibar, throughout your stay until your departure.

Our friendly tour guides are knowledgeable and personable and will make your Zanzibar excursion a remarkable one. Routes and itineraries are well planned in order for you to get the most out of your trip, but we remain flexible to your needs and desires.

We cater from the individual holidaymaker to groups, and design personalised packages and itineraries according to your interests, time frame and budget. Our services also include organising weddings, conferences and incentive group packages, always focusing on providing the best in personalised service.







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Serene Tours Team is here for you, please, feel free to contact us directly at any time. We are committed to any enquiries and wishes you might have!



# SERENE TOURS

## FROM THE BEACH TO THE BUSH

From the word Serene comes "Serenity", an outmost important value to a guest's wellbeing and expectations. Over the last decade Serene Tours asked itself how to give their esteemed guests an enriching experience, not only in terms of "Eco-sustainability" but also "Cultural Tourism". Do the visitors make the most of it and will happily return, well rested, to their homeland having enjoyed all the natural resources there is? Do they leave with a full understanding of the natural, cultural and social environments of the region they have spent their well deserved holidays? Serene Tours reflected on how to really make a difference. Sharing its experience on the entirety of the resources Tanzania and its coastal regions have to offer, and more importantly how to get the local communities to benefit from that tourism manna, thus with a minimum impact on natural and social environments? Their logical answer to it was "Expand from the Beach to the Bush", share their passion for Africa and therefore provide their guests with a full experience of Tanzania, in harmony with its environments and its local communities.

Whether a quiet layover in a secluded barefoot luxury resort on one of the breathtaking isolated beach of quiet fishermen village in Zanzibar, to a safari on a mobile camp in the bush a stone throwaway from the Masai, a remote lodge in the savannah in the middle of the wildlife in one of the untapped Tanzanian National Parks, or a cultural interlude in of one of the ancient colonial regional capitals, Serene Tours is now offering their guests with fully inclusive DMC services within Tanzania and beyond. Its team coming from various backgrounds and fields from the Tourism Industry, are highly trained and experienced. Profoundly committed to excellence and refinement they will provide their guests with unique tailor made itineraries, that are highly private, flexible and personalized!

Serene Tours experience of Zanzibar and Tanzania brings their guests peace of mind and a unique experience in communion with Tanzania, its wildlife and its local communities. A lifelong lasting memory of Africa from the Beach to the Bush with Serene Tours.





# THE ORIGINAL DHOW SAFARIS

In partnership with Gallery Tours, Original Dhow Safaris provide the highest quality scheduled and privately chartered dhow cruises in Zanzibar. Departing from the shoreline of historical Stone Town, Dhow Safaris offers butler serviced cruises for those who wish to tour Unguja Island in true Swahili style. The esteemed Jafferji House caters for all Original Dhow Safaris cruises, serving the best Swahili cuisine and ensuring your Dhow Safari remains a memorable experience of Swahili luxury and comfort. There are different options suited to your specific taste, and tweaks can be made to better suit your needs. We offer you:

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# ZENITH TOURS

Zenith Tours is a Zanzibar-based, locally owned and managed tour operator, dedicated to organising exciting and innovative holiday packages and providing high quality travel services. As we have an international reputation for being absolutely reliable, many European, North American and Australian tour operators have chosen us as their incoming agent.

Since our inception in 1994, we have always been an innovator and on the forefront of tourism development in Zanzibar and Tanzania. We innovate – and others copy!

"Secret of the herbs" is our high quality alternative to the standard spice tour, including Mr. Madawa, Zanzibar's most respected herbalist, explaining how to stay healthy with the right choice of natural food, and how to naturally prevent and cure common diseases.

In Uzi Island we engage in marine turtle conservation and offer exciting eco-tourism and cultural day trips.

Join our Swahili cooking lessons in Stone Town and learn how to cook Swahili specialties that combine influences from Arabian, Persian, Indian and African cuisine.

The non-profit Social Reality Tour, in cooperation with an NGO, gives visitors an insight into the social reality of Zanzibar. 100% of the revenues go directly to the visited families that have HIV cases.







# Zanzibar & Tanzania

Zenith Tours is a Zanzibar based tour operator. For Tanzania and Zanzibar, we offer **safaris, hiking & trekking tours, cultural tours, excursions and activities, diving & fishing holidays, voluntourism, weddings, honeymoons and beach holidays.** We book **hotels, flight and ship tickets** and arrange **air charters** and **transfers**. Contact us for your personal Tanzania Adventure!



## Tourism innovator in Zanzibar - community based tourism & ecotourism

We innovate - and others copy. "Secret of the herbs" is our high quality alternative to the standard spice tour, including Mr. Madawa, Zanzibar's most respected herbalist, explaining how to stay healthy with the right choice of natural food, and how to naturally prevent and cure common diseases. In **Uzi Island** we engage in marine turtle conservation and offer exciting ecotourism and cultural day trips. Join our **Swahili cooking lessons** with a women's group in Stone Town. In 2013 we are bringing the non-profit **Social Reality Tour** to Zanzibar in cooperation with an NGO, giving interested visitors an insight into the social reality of Zanzibar while supporting families with HIV cases.

[www.zanzibar-ecotourism.org](http://www.zanzibar-ecotourism.org)  
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## Short safaris in southern Tanzania starting from Zanzibar

Add a short safari at the exciting National Parks and Game Reserves of southern Tanzania to your Zanzibar holidays. Fly from Zanzibar or Dar-es-Salaam directly into the National Parks' airstrips, or reach the parks by safari vehicle from Dar-es-Salaam, if you prefer.

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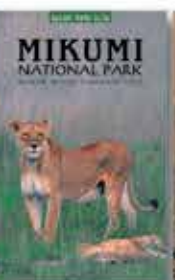
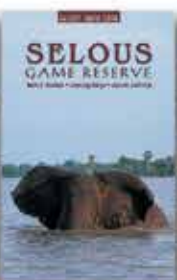
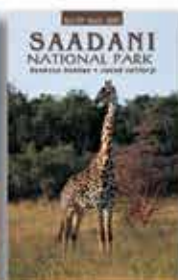
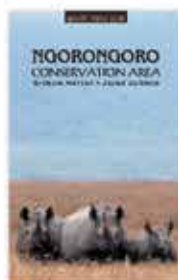
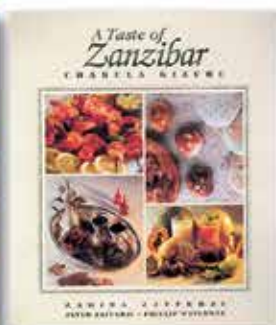
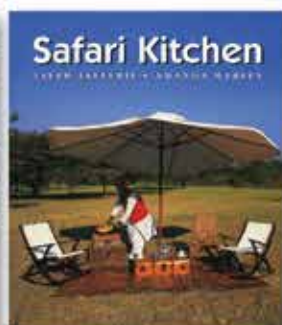
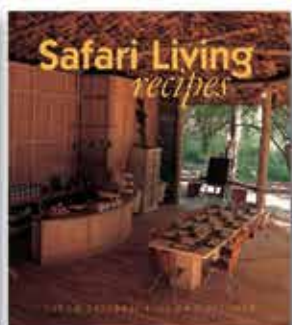
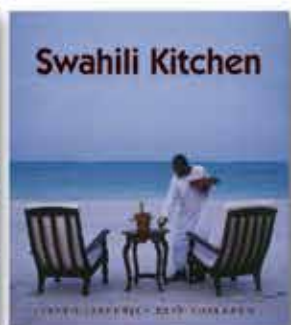
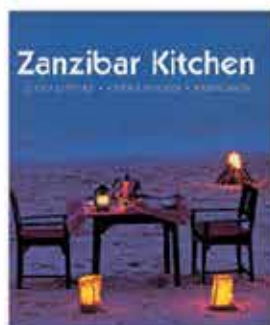
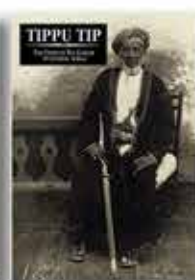
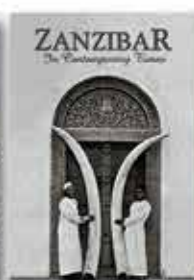
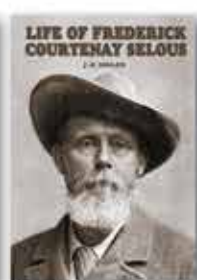
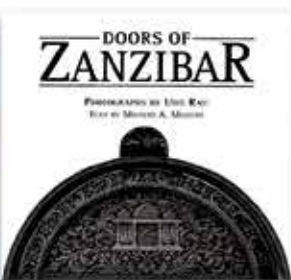
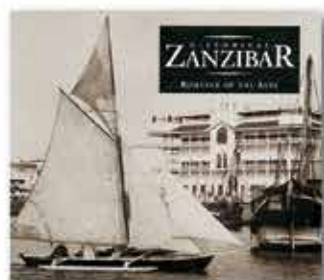
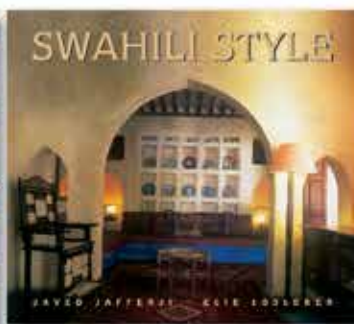
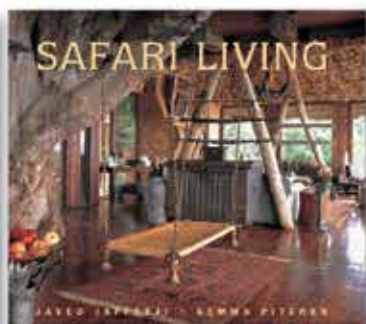
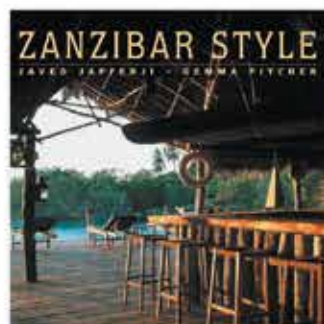
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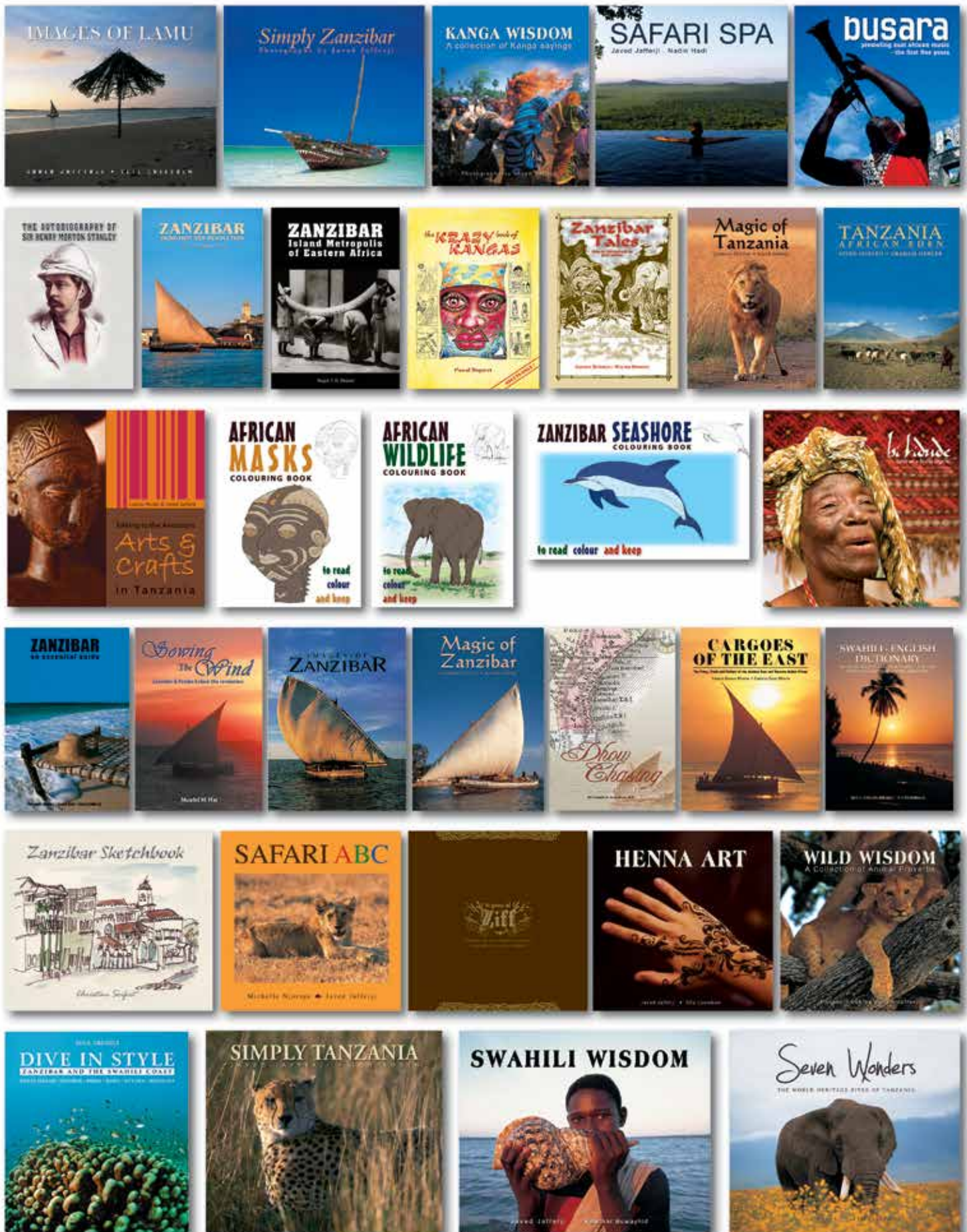
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